

12-31-2002

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇨ ⇨ ⇨



102325433

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

PUBLIC BROADCASTING SERVICE

12-23-02

- Individual(s)
- General Partnership
- Corporation-State
- Other nonprofit corporation - District of Columbia
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 11/22/2002

2. Name and address of receiving party(ies)

Name: Kentucky Educational Foundation, Inc.

Internal Address: Bill Wilson

Street Address: 600 Cooper Drive

City: Lexington State: KY Zip: 40502-2248

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other nonprofit corporation - Kentucky

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/236,244

B. Trademark Registration No.(s) 2,155,835;

2,131,400; 2,494,659; 2,131,414

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Public Broadcasting Service

Internal Address: General Counsel

Street Address: 1320 Braddock Place

City: Alexandria State: VA Zip: 22314

6. Total number of applications and registrations involved: 10

7. Total fee (37 CFR 3.41) \$ 265.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Katherine Lauderdale
Name of Person Signing

Katherine Lauderdale
Signature

12/16/2002
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

12/30/2002 6TON11 00000047 76236244

01 FC:8521 40.00 OP
02 FC:8522 225.00 OP

TRADEMARK
REEL: 002640 FRAME: 0396

**Recordation Form Cover Sheet
TRADEMARKS ONLY (page 2)**

Applications numbers(s) or registration numbers(s)

B. Trademark Registration No.(s) – continued

2,232,501

2,316,871

2,345,828

2,605,832

2,642,011

ASSIGNMENT OF MARKS

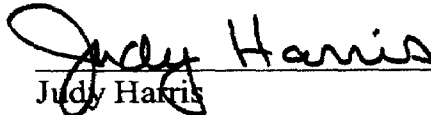
THIS ASSIGNMENT OF MARKS ("Assignment") is made as of this 22nd day of November, 2002, by Public Broadcasting Service, a District of Columbia non-profit corporation with its principal offices at 1320 Braddock Place, Alexandria, Virginia 22314 ("Assignor"), to Kentucky Educational Foundation, Inc., a Kentucky nonprofit corporation with its principal offices at 600 Cooper Drive, Lexington, Kentucky 40502-2248 ("Assignee").

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's right, title, and interest in and to the marks and the trademark and service mark registrations and pending application thereof listed on Schedule A annexed hereto and herein incorporated by reference ("the Marks, Registrations, and Application"), together with the goodwill of the business associated therewith and symbolized thereby;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assigns, all of Assignor's right, title, and interest in and to the Marks, Registrations, and Application, together with the goodwill of the business associated therewith and symbolized thereby.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Marks to be executed as of the date and year first above written.


PUBLIC BROADCASTING SERVICE



Judy Harris
Executive Vice President,
PBS Businesses and Development

STATE OF Virginia)
CITY OF Alexandria) ss:

On November 22, 2002, Judy Harris, personally known to me, appeared before me in person, who being by me duly sworn, deposes and says that he is the Executive Vice President, PBS Businesses and Development of the Public Broadcasting Service, and that the execution and delivery of this Assignment of Marks were authorized by the Public Broadcasting Service.


Nancy E. Owen
Notary Public

My commission expires: June 30, 2005

**SCHEDULE A
REGISTRATIONS**

<u>Country</u>	<u>Mark</u>	<u>Registration Number</u>
U.S.	LITERACYLINK	2,155,835 (class 9)
U.S.	LITERACYLINK	2,131,400 (class 38)
U.S.	LITERACYLINK	2,494,659 (class 41)
U.S.	LITERACYLINK	2,131,414 (classes 41, 42)
U.S.	LITERACYLINK	2,232,501 (classes 41, 42)
U.S.	LITHELPER	2,316,871 (class 42)
U.S.	LITLEARNER	2,345,828 (class 41)
U.S.	GED CONNECTION	2,605,832 (class 16)
U.S.	GED CONNECTION	2,642,011 (class 41)

PENDING APPLICATION

<u>Country</u>	<u>Mark</u>	<u>Application Number</u>
U.S.	GED CONNECTION	76/236,244 (class 9)