01-02-2003 RE: Form PTO-1594 U.S. DEPARTMENT OF COMMERCE (Rev. 10/02) U.S. Patent and Trademark Office OMB No. 0651-0027 (exp. 6/30/2005) 102326089 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): Name and address of receiving party(ies) Name: Jasmine Di Milo Limited Harrods Limited Internal Address: Individual(s) Association Street Address: 87-135 Brompton Road General Partnership Limited Partnership Citv: London SW1X 7XL State: Zip: England Corporation-State Other _Company incorporated in England Individual(s) citizenship_____ Association Additional name(s) of conveying party(ies) attached? Yes No General Partnership 3. Nature of conveyance: Limited Partnership ____ ✓ Assignment Merger Corporation-State_ Security Agreement Change of Name Other Company incorporated in England If assignee is not domiciled in the United States, a domestic Other representative designation is attached:

Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?

Yes No Execution Date: Oct. 17, 2002 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 78/124,409 Additional number(s) attached Yes 🗸 No 5. Name and address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: registrations involved: Name: Lile H. Deinard 7. Total fee (37 CFR 3.41).....\$ 40.00 Internal Address:_Dorsey & Whitney LLP Enclosed Authorized to be charged to deposit account Street Address:_ 250 Park Ave. 15th Floor 8. Deposit account number: City: New York State: NY Zip: 10177 DO NOT USE THIS SPACE 9. Signature.

> Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Total number of pages including cover sheet, attachments, and document

12/31/2002 DBYRNE 00000040 78124409

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Lile H. Deinard

40.00 OP

Name of Person Signing

TRADEMARK
REEL: 002641 FRAME: 0001

Dec. 20, 2002

Date

ASSIGNMENT OF TRADEMARKS AND ACCOMPANYING GOODWILL

THIS ASSIGNMENT is made by and between Harrods Limited, a company incorporated in England having a place of business at 87-135 Brompton Road, London SW1X 7XL ("Assignor"), and Jasmine di Milo Limited, a company incorporated in England having a place of business at 87-135 Brompton Road, London SW1X 7XL ("Assignee").

WHEREAS, Assignor is the owner of the following pending application for registration:

<u>Mark</u>	Application Serial No.	Filing Date
JASMINE DI MILO	78/124,409	April 26, 2002

(the "Mark"), and all of the goodwill associated therewith and the business to which the Mark pertains; and

WHEREAS, Assignee desires to acquire from Assignor the Mark, the goodwill associated therewith and the business to which the Mark pertains;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and in furtherance of an Assignment Agreement between the parties, Assignor does hereby assign to Assignee, effective nunc pro tunc as of 12:01 A.M., October 17, 2002, the above mentioned Mark, the goodwill associated therewith and the business to which the mark pertains.

Agreed and Accepted by Harrods Limited (Assignor)

Agreed and Accepted by Jasmine di Milo Limited (Assignee)

Dated: 19th December

H:\users\Leone.Linda\HARRODS\Jasmine di Milo\Assignment doc Jasmine di Milo.doc

TRADEMARK REEL: 002641 FRAME: 0002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE U.S. Trademark Applications for:

APPLICANT: Jasmine Di Milo Limited-

Our Reference: 457246-16

Dated: 18.12.02

Director
United Stated Patent and Trademark Office
Box Assignment
Washington D.C. 20231

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Lile H. Deinard, Esq., whose address is, Dorsey & Whitney LLP, 250 Park Avenue, New York, New York 10177, is hereby designated as Applicant's representatives upon whom notice or process in proceedings affecting the marks attached hereto as Schedule A may be served.

Respectfully submitted,
Jasmine Di Milo Limited

Name: Title: TEFFICE

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SUHAY/ The Ritz Hotel Limited/apps//APPT. OF DOM. REP./12/12/02

Schedule A

RECORDED: 12/27/2002

<u>Mark</u>	Appl. Serial No
JASMINE DI MILO (word mark)	78/124,409
DESIGN ONLY (bird)	78/147,327
JASMINE DI MILO (stylized)	78/147,323

TRADEMARK REEL: 002641 FRAME: 0004