

01-03-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Orange Peel, LLC 12/26/02 Individual(s) Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company

2. Name and address of receiving party(ies) Name: The Falk Corporation Internal Address: Street Address: 3001 W. Canal Street City: Milwaukee State: WI Zip: 53201 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: 12/06/2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,480,774

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Stephen G. Mican Internal Address: Street Address: 4747 Harrison Avenue City: Rockford State: IL Zip: 61108

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ Enclosed Authorized to be charged to deposit account 8. Deposit account number: 08-0385

DO NOT USE THIS SPACE

9. Signature. Stephen G. Mican Name of Person Signing Signature Date 17 Dec 2002 Total number of pages including cover sheet, attachments, and document: 3

01/02/2003 LMUELLER 00000125 080385 2480774 01 FC:8521 40.00 CH

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002642 FRAME: 0468

ASSIGNMENT OF TRADEMARK

WHEREAS, **ORANGE PEEL, LLC** having a principle place of business at 2237 Washington Avenue, Cedarburg, WI 53012 ("Assignor"), is the sole and exclusive owner of the United States Trademark Registration described below (hereinafter referred to as the "Trademark");

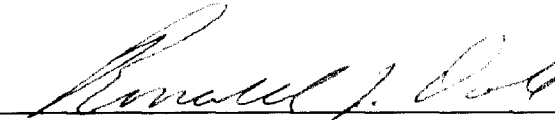
<u>TRADEMARK</u>	<u>REG. NO.</u>
ORANGE PEEL	2480774

WHEREAS, **The Falk Corporation**, a Delaware corporation, having its principle place of business at 3001 West Canal Street, Milwaukee, WI 53201, U.S.A. ("Assignee"), is desirous of acquiring Assignor's rights in said Trademark;

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor, by these presents does sell, assign, transfer and convey unto the Assignee its entire right, title and interest in, to and under the Trademarks together with the goodwill of the business symbolized in said mark and the registration thereof, together with all damages and profits recoverable at law or in equity or otherwise from any and every party for any and every infringement of said Trademarks and all claims and demands for such damages and profits. Assignor represents that it has the right to convey the interest herein assigned. Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining, maintaining and perfecting the Assignee's rights to the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of this 6th day of December, 2002.

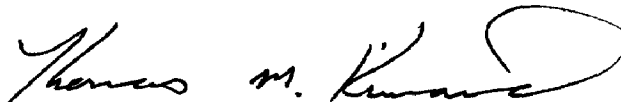
Assignor: Orange Peel, LLC

By: 
Ronald J. Doll

State of Wisconsin)
) ss:
County of MILW.)

On this 6th day of December, 2002, before me personally appeared Ronald J. Doll to me personally known, and known to me to be the person(s) who signed the foregoing assignment, and acknowledged the signing of same as his (their) free act and deed.

{Seal}


Notary Public
Commissioner of the Superior Court of the State
of Connecticut

MY COMMISSION EXPIRES: 3-14-04