

01-14-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Frank M. Najor, aka Frank Najor

1-8-03

- Individual(s) [checked] Association [] General Partnership [] Limited Partnership [] Corporation-State [] Other []

Additional name(s) of conveying party(ies) attached? [] Yes [checked] No

3. Nature of conveyance:

- Assignment [checked] Merger [] Security Agreement [] Change of Name [] Other []

Execution Date: October 1, 1999

2. Name and address of receiving party(ies)

Name: Marketing Group USA, Inc.

Internal

Address:

8449 Mira Crest Road

Street Address: ~~xxxxxx~~ 3285

City: ~~xxxxxx~~ San Diego State: CA Zip: ~~92039~~ 92121

- Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [] Corporation-State Nevada [checked] Other []

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

OFFICE OF FOREIGN RECORDS FINANCE SECTION 2002 JAN -3 PM 2:53

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2089606

Additional number(s) attached [] Yes [checked] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nick Jioras

Internal Address:

Street Address: Hidden Villa Ranch

310 N. Harbor Blvd., Suite 205

City: Fullerton State: CA Zip: 92832

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed [checked] Authorized to be charged to deposit account []

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marketing Group USA, Inc. By: Dean Miller, President

Name of Person Signing

Signature

Date

1-6-03

Total number of pages including cover sheet, attachments, and document: 3

01/13/2003 LNUELLER 00000091 2089606

01 FC:8521

40.00 DP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, FRANK NAJOR, doing business as "THE MARKETING GROUP" ("Seller"), having a principal office at 1011 Camino Del Rio South, Suite 300, San Diego, California 92108, owns the entire interest in and to the trademark NEW YORK NEW YORK (the "Mark"), including Registration No. 2089606 issued by the United States Patent and Trademark Office on August 19, 1997, for use of the Mark in connection with cigarettes in International Class 034 (the "Registration"); and

WHEREAS, MARKETING GROUP USA, INC., a Nevada corporation ("Buyer") desires to acquire the entire right, title and interest of Seller in and to said Mark.

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Seller does hereby sell, assign, grant, bargain, transfer, convey, set over and confirm unto Buyer, its successors and assigns, all of the Seller's right, title and interest in and to the Mark and Registration, together with that part of the goodwill and portion of the Seller's business connected with the use of and symbolized by said Mark, and all rights of recovery for past infringement thereof, the same to be held and enjoyed by Buyer, for its own use, and for the use of its successors and assigns, as and entirely as the same would have been held and enjoyed by the Seller if this Trademark Assignment and transfer had not been made.

IN WITNESS WHEREOF, the Seller has executed, acknowledged, sealed, and delivered this Trademark Assignment to be effective as of October 1, 1999.

Frank Najor (SEAL)
Frank Najor

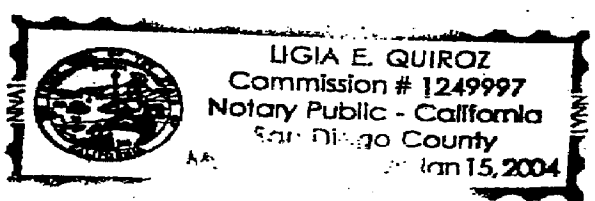
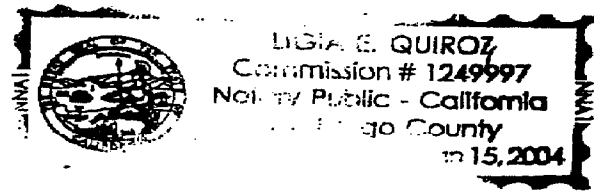
STATE OF California

CITY/COUNTY OF San Diego, to-wit:

The foregoing instrument was duly acknowledged before me this 3 day of March, 2000, by Frank Najor.

Ligia E. Quiroz
Notary Public

My commission expires: 1/15/2004



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