

01-21-2003



Tab settings

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To the Honorable Commissioner of Patents. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Regarding Play Inc. 12-30-02

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Playmates Toys Inc.  
Internal Address: 611 Anton Boulevard, Suite 600  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: 92226

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State California  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_  
 Execution Date: 12/20/02

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s) 76/226,846  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Edwin Komen, Esq.  
 Internal Address: Cleary & Komen, LLP  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Street Address: 600 Pennsylvania Avenue, S.E.  
 Suite 200  
 City: Washington State: DC Zip: 20003

6. Total number of applications and registrations involved: ..... 1

7. Total fee (37 CFR 3.41).....\$ 40  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
 \_\_\_\_\_

DO NOT USE THIS SPACE

9. Signature.  
 Edwin Komen December 23, 2002  
 Name of Person Signing Signature Date  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Total number of pages including cover sheet, attachments, and document: 2

01/17/2003 GTOM11 00000167 76226846 01 FC:8521 40.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002652 FRAME: 0358


ASSIGNMENT

WHEREAS, Regarding Play Inc., a Delaware corporation whose address is c/o Playmates Toys Inc., 611 Anton Boulevard, Suite 600, Costa Mesa, California 92626 (hereinafter "Regarding Play"), has applied to register in the United States Patent and Trademark Office the trademark TECH-TALK, Serial N<sup>o</sup> 76/226,846 filed March 19, 2001 (hereinafter the "Mark");

WHEREAS, Playmates Toys Inc., a California corporation located 611 Anton Boulevard Costa Mesa, California 92626, desires to acquire the Mark, the pending application for the Mark and all of the right, title and interest of Regarding Play therein and the goodwill of the business symbolized by the Mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Regarding Play hereby assigns to Playmates Toys Inc. all right, title and interest in the Mark and the application for the Mark, together with the goodwill of the business symbolized by the Mark as well as the portion of the business to which the mark pertains, such business being ongoing and existing, and any causes of action as may have previously accrued relating to the subject matter of this assignment.


REGARDING PLAY INC.

By:   
Don Sutherland  
CEO/Treasurer  
Printed Name and Title

Date: 12/30/02

AGREED AND ACCEPTED TO:

PLAYMATES TOYS INC.

By:   
John Sinclair  
Chief Operating Officer

Date: 