To the Howarable Commissioner of Patents ε



hed original documents or copy thereof.

102343263	
Name of Conveying party(ies):	Name and address of receiving party(ies):
Rennie Publications Inc.	Name: Rennie Media Inc.
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Street Address: Box 1000, Collingwood
Individual(s)(Association General Partnership Limited Partnership	City: Ontario Country: Canada ZIP: L9Y 4L4
Corporation-Canada Other	Individual(s) citizenship
	Association General Partnership
Additional name(s) of conveying party(ies) attached? Yes _X _No	Limited Partnership
3. Nature of conveyance:	x Corporation Canada TOTHER CORPORATION CANADA TOTHER CORPORATION CANADA TOTHER CORPORATION CANADA TOTHER CANADA T
Assignment Merger	X Corporation Canada Other If assignee is not domiciled in the United States, a domestic representative is attached: _x_YesNo
Security AgreementX_ Change of Name	Additional name(s) & address(es) attached?Yes _X_ No
Other Execution Date: 10/28/02	Additional name(s) & address(es) attached?Yes _x_No CE SC
2.000tidii 54tid. <u>10120 02</u>	T OF CE OF STREET
4. Application number(s) or registration number(s): A. Trademark Application No. (s)	_
A. Trademark Application No.(s) B.T.S 76/298,241	B. Trademark Registration No.(s)
Additional numbers attached? Yes x No	
5. Name and address of party to whom correspondence should be mailed:	Total number of applications and registrations involved: 1
Name: Collard & Roe, P.C.	
Internal Address:	7. Total fee (37 CFR 3.41): \$ 40.00
Street Address: 1077 Northern Boulevard	Enclosed
City: Roslyn State: NY ZIP: 11576	X Authorized to be charged to deposit account
oldio. <u>111</u> 211 : <u>11070</u>	8. Deposit account number: <u>03-2468</u>
	o. Beposit account number. 00-2400
DO NOT USE THIS SPACE 9. Statement and Signature	
9. Statement and Signature	THIS SPACE
Te-the best of my knowledge and belief, the foregoing information	ation is true and correct and any attached copy is a true copy
Te the best of my knowledge and belief, the foregoing information of the original document. Mary S. Mathew	ation is true and correct and any attached copy is a true copy \(\sum_{12/18/02} \)
Te the best of my knowledge and belief, the foregoing information of the original document. Mary S. Mathew Name of Person Signing	
Te the best of my knowledge and belief, the foregoing informs of the original document. Mary S. Mathew Name of Person Signing ONE No. 0851-0011 (etc. 4/94) 00000034 032468 76298241	ation is true and correct and any attached copy is a true copy 12/18/02 Date

TRADEMARK REEL: 002653 FRAME: 0273

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO:

76/208,241

MARK:

B.T.9.

POWER OF ATTORNEY

Applicant hereby appoints COLLARD, & ROE, P.C., a firm composed of ALLISON C. COLLARD, Registration No. 22592, STEWART J. BELLUS, and MARY S. MATHEW, atterneys at law, of 1077 Northern Boulevard, Roslyn, New York 11576, (516) 965-9802, to prosecute this application to register, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant also appoints ALLISON C. COLLARD, and STEWART J. BELLUS, of 1077 Northern Boulevard, Rostyn, New York 11576, as its domestic representative, upon whom Notice of Proceedings or Process may be served.

Bruce M. Morrison Tresident

SUPPORTING DOCUMENTATION FOR TRADEMARK CHANGE OF NAME DOCUMENTS IS

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999

TRADEMARK REEL: 002653 FRAME: 0275

RECORDED: 12/20/2002