

*MAD  
4/19/01*

Form PTO 1594  
(Rev. 6-93)  
OMB No. 0651-0011 (exp. 4/94)



102449439

U.S. Dept. of Commerce  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
KONINKLIJKE PHILIPS ELECTRONICS N.V.

\_\_\_ Individual(s) \_\_\_ Association  
\_\_\_ General Partnership \_\_\_ Ltd Partnership  
\_\_\_ Corporation  
 Other a limited liability company of  
The Netherlands

Additional name(s) of conveying party(ies) attached?  
\_\_\_ Yes  No

2. Name and address of receiving party(ies):  
Name: MAGIC4 LIMITED  
Internal Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Street Address: Chadwick House, Birchwood Park,  
Warrington, WA3 6AE UNITED KINGDOM  
\_\_\_\_\_  
\_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\_\_\_ Individual(s) citizenship \_\_\_\_\_  
\_\_\_ Association \_\_\_\_\_  
\_\_\_ General Partnership \_\_\_\_\_  
\_\_\_ Limited Partnership \_\_\_\_\_  
\_\_\_ Corporation \_\_\_\_\_  
 Other limited liability company of  
the UNITED KINGDOM

If assignee is not domiciled in the United States, a domestic representative designation is attached: \_\_\_ Yes \_\_\_ No  
(Designations must be a separate document from Assignment)  
Additional names(s) & Address(es) attached? \_\_\_ Yes \_\_\_ No

3. Nature of conveyance:  
 Assignment \_\_\_ Merger  
\_\_\_ Security Agreement \_\_\_ Change of Name  
\_\_\_ Other \_\_\_\_\_

Execution Date: March 1, 2001

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
Additional Numbers Attached? \_\_\_ Yes  No

B. Trademark Registration No.(s)  
1,240,941 (GENIE)

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Philips Electronics North America Corporation  
Internal Address: \_\_\_\_\_  
\_\_\_\_\_  
Street Address: 580 White Plains Road  
\_\_\_\_\_  
City: Larrytown State: NY Zip: 10591

6. Total number of applications and registrations involved: 1

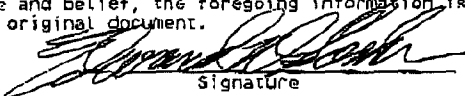
7. Total fee (37 CFR 3.41) ...\$ 40.00  
\_\_\_ Enclosed  Authorized to Deposit Account

8. Deposit Account Number: 14-1270  
(Attach duplicate copy of this page paying by deposit account)

DO NOT USE THIS SPACE

*Free OK*

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Edward W. Goodman  April 12, 2001  
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, KONINKLIJKE PHILIPS ELECTRONICS N.V., (a limited liability company of the Netherlands) of Groenewoudseweg 1, Eindhoven, The Netherlands, is the owner of the Trademark:

GENIE - U.S. Registration No. 1,240,941

which trademark is registered in the United States Patent and Trademarks Office as listed above; and

WHEREAS, Magic4 Limited, (a limited liability company organized and existing under the laws of the United Kingdom) of Chadwick House, Birchwood Park, Warrington, WA3 6AE, United Kingdom, is desirous of acquiring said trademark registration identified above;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said KONINKLIJKE PHILIPS ELECTRONICS N.V. does hereby assign unto the said Magic4 Limited, all right, title and interest in and to said trademark and to said trademark registration, together with the goodwill of the business symbolized by said trademark.

KONINKLIJKE PHILIPS ELECTRONICS N.V.

By: 

Name: A. Westerlaken

Dated: March 1, 2001 Title: General Secretary