

01-24-2003



102346173

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Tapper Candies, Inc.

- Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Ohio  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: 12/19/2002

2. Name and address of receiving party(ies)

Name: Hallmark Cards, Incorporated

Internal

Address: \_\_\_\_\_

Street Address: 2501 McGee Trafficway

City: Kansas City State: MO Zip: 64108

- Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Missouri  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 2239975;  
2075274; 1982878;  
2133805; 2219267; 2080666; 2163120

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lisa M. Schuver

Internal Address: Legal Department

Mail Drop #339

Street Address: 2501 McGee Trafficway

City: Kansas City State: MO Zip: 64108

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 3.41).....\$ 190

- Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

DO NOT USE THIS SPACE

9. Signature.

Lisa M. Schuver

Name of Person Signing

*Lisa M. Schuver*  
Signature

1-13-03

Date

Total number of pages including cover sheet, attachments, and document: 3

01/23/2003 LHMUELLER 00000021 2239975

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01 FC:0521  
02 FC:0522

40.00 DP  
150.00 BP

**ASSIGNMENT**

Whereas, Tapper Candies, Inc. ("Assignor"), located at 26301 Richmond Road, Bedford Heights, Ohio 44146, has adopted and used and is using the following marks and has registrations of the following marks at the United States Patent and Trademark Office:

CANDY CAMERA, Registration No. 2,239,975, Class 20

DESIGN ONLY, Registration No. 2,075,274, Classes 16; 28; 30

GOODY, Registration No. 1,982,878, Class 16

GOODY CARD, Registration No. 2,133,805, Class 16

GOODY GUY, Registration No. 2,219,267, Classes 16; 28; 30

LUCKY BAG, Registration No. 2,080,666, Classes 16; 28; 30

THE ORIGINAL GOODY BAG & Design, Registration No. 2,163,120, Classes 16; 28; 30

Whereas, Hallmark Cards, Incorporated ("Assignee"), located at 2501 McGee Trafficway, Kansas City, Missouri 64108, is desirous of acquiring said marks.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, effective December 19, 2002, Assignor does hereby assign unto Assignee all right, title, and interest in and to the said marks, together with the goodwill of the business symbolized by the marks.

TAPPER CANDIES, INC.

By Judith C. Whittaker  
Judith C. Whittaker  
Vice President

STATE OF MISSOURI            )  
  ) ss.  
COUNTY OF JACKSON        )

On this 19<sup>th</sup> day of December, 2002, before me appeared Judith C. Whittaker, the person who signed this instrument, who acknowledged that she signed it as a free act on behalf of the identified corporation.

Teresa A. Danner  
Notary Public

My commission expires:

11-17-03

TERESA A. DANNER  
Notary Public - State of Missouri  
Commissioned in Jackson County  
My Commission Expires Nov. 17, 2003

HALLMARK CARDS, INCORPORATED

By Judith C. Whittaker  
Judith C. Whittaker  
Executive Vice President – General Counsel

STATE OF MISSOURI            )  
  ) ss.  
COUNTY OF JACKSON        )

On this 19<sup>th</sup> day of December, 2002, before me appeared Judith C. Whittaker, the person who signed this instrument, who acknowledged that she signed it as a free act on behalf of the identified corporation.

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Notary Public

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