

Tab settings



To the Honorable Commissioner of Patents & Trademarks

original documents or copy thereof.

102351111

1. Name of conveying party(ies): Apolinar Tiongson, M.D. 1-10-03 FINANCE SECTION

2. Name and address of receiving party(ies): Name: Chesebrough-Pond's, Inc. Internal Address: 501 Silverside Road Street Address: Wilmington State: DE ZIP: 19809

3. Nature of conveyance: [X] Assignment [] Security Agreement [] Other [] Merger [] Change of Name Execution Date: November 7, 2002

[] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [X] Corporation-State Delaware [] Other

4. Application number(s) or patent number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,637,484 PURIFY

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Jennifer L. Davies Internal Address: Unilever HPC Street Address: 33 Benedict Place City: Greenwich State: CT ZIP: 06836

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 [] Enclosed [X] Authorized to be charged to deposit account 8. Deposit account number: 03-1595 (Attach duplicate copy of this page if paying by deposit account)

01/28/2003 LNUELLER 00000089 031595 2637484 01 EC:8521 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Jennifer L. Davies Signature Date: 1/9/03

Total number of pages including cover sheet, attachments, and document: []

ASSIGNMENT

WHEREAS, Apolinar Tiongson, M.D., an individual doing business at 266 North Jackson Avenue, San Jose, California 95106 ("Assignor"), is the owner of the following trademark now registered in International Class 3:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>DATE OF REGISTRATION</u>
PURIFY	2,637,484	October 15, 2002

WHEREAS, Chesebrough-Pond's Inc., a Delaware corporation with an address at 501 Silverside Road, Wilmington, Delaware 19809 ("Assignee"), is desirous of acquiring said registered trademark and all associated goodwill in said trademark; and

WHEREAS, to the best of Assignor's knowledge no proceedings to cancel the registration are pending and no other party makes a claim of ownership to this trademark, or the registration therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective as of November 7, 2002, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named registration therefor, together with the goodwill of the business symbolized by said trademark.

APOLINAR TIONGSON, M.D.

