

Form PTO-1594  
(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

GRIFFIN BACAL, INC.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State - New York
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment - NUNC PRO TUNC
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

Execution Date: 12/31/00

2. Name and address of receiving party(ies)

Name: DOB WORLDWIDE COMMUNICATONS GROUP INC.

Internal

Address: \_\_\_\_\_

Street Address: 437 Madison Avenue

City: New York State: NY Zip: 10022

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State New York
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 2092165, 2309588

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey C. Katz, Esq.

Internal Address: DAVIS & GILBERT LLP

Street Address: 1740 Broadway

City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved: \_\_\_\_\_

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

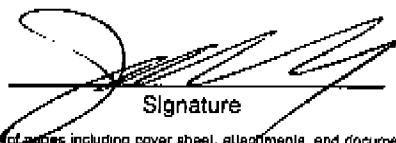
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**DO NOT USE THIS SPACE**

9. Signature.

Jeffrey C. Katz

Name of Person Signing



Signature

June 5, 2003

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**ASSIGNMENT NUNC PRO TUNC**

**WHEREAS**, GRIFFIN BACAL, INC., a New York corporation with a principal place of business at 130 Fifth Avenue, New York, NY 10017 (hereinafter "Assignor"), is the owner of the marks listed in the attached Schedule "A" which are registered in the United States Patent and Trademark Office;

**WHEREAS**, DDB WORLDWIDE COMMUNICATIONS GROUP INC., a New York corporation with a principal place of business at 437 Madison Avenue, New York, NY 10022 (hereinafter "Assignee"), doing business through its division, MOSS/DRAGOTI, was desirous of acquiring said marks and said registrations thereof; and

**WHEREAS**, the parties intend to confirm that effective December 31, 2000, Assignor assigned unto Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the registrations on the attached Schedule "A", and all rights to damages or profits, due or accrued, arising out of past infringement of said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

**THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, the parties reaffirm and ratify said assignment upon the aforesaid terms and conditions nunc pro tunc as of December 31, 2000.

**IN WITNESS WHEREOF**, this Assignment has been executed May 30, 2003 effective as of December 31, 2000.

GRIFFIN BACAL INC.

By: \_\_\_\_\_

Name: *PHILIP S. KRIEGER*

Title: *SECRETARY*

DDB WORLDWIDE COMMUNICATIONS GROUP INC.

By: \_\_\_\_\_

Name: *PHILIP S. KRIEGER*

Title: *SECRETARY*

**TRADEMARK**

**REEL: 002664 FRAME: 0748**

**SCHEDULE A**

| <b><u>Mark Name</u></b>                      | <b><u>Reg. No</u></b> | <b><u>Reg. Date</u></b> |
|--|-----------------------|-------------------------|
| LIVEWIRE Today's Families Online<br>(Design) | 2092165               | 26-Aug-1997             |
| LIVEWIRE Opinions Online<br>(Design)         | 2309588               | 18-Jan-2000             |