

02-07-2003



COVER SHEET
ONLY

To the Honorable Commission

and the attached original documents or copy thereof.

102359763

2-5-03

1. Name of conveying party(ies):

Michael Fenig

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other - Assignment

Execution Date: December 6, 2002

2. Name and address of receiving party(ies)

Name: Cosmetic Import Co. Ltd.
Internal Address:

Street Address: 5196 de la Savane St

City: Montreal State: Quebec Zip: H4P 2M8
Country: Canada

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State - Canada
- Other

FINANCE SECTION

2003 FEB -5 AM 7:00

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) and address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,787,671

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: King & Jovanovic, PLC
Internal Address:

Street Address: 305 Hoover Blvd., Suite 300

City: Holland State: MI Zip: 49423

6. Total number of applications and registrations involved.

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002666 FRAME: 0254

ASSIGNMENT AGREEMENT

This Assignment Agreement ("Assignment") is effective October 8, 2002, by and between MICHAEL FENIG, a businessman residing at 173 South Formosa Avenue, Los Angeles, California ("Assignor") and COSMETIC IMPORT CO. LTD. a Canadian corporation doing business at 5196 de la Savane St., Montreal, Quebec, Canada H4P 2M8 ("Assignee").

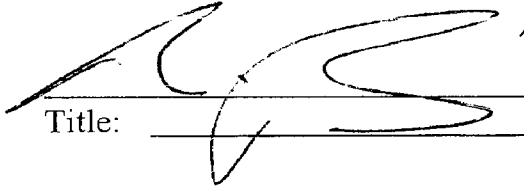
WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 1,787,671 for FRENCH FORMULA and hereinafter known as the Mark;

WHEREAS, Assignee is desirous of acquiring Assignor's rights in and to the Mark, including the Registration referred to herein and the goodwill associated therewith; and

WHEREAS, Assignor is assigning the Mark in the above-identified registration as part of the entire business or portion thereof to which the Mark pertain;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT, for the sum of \$1.00 and other good and valuable consideration paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby assign, sell, transfer and set over to said Assignee, Assignor's entire right, title and interest in and to said Mark, together with the goodwill, if any, of the business associated therewith which may exist, and Registration set forth above, the same to be held and enjoyed by Assignee for his own use and for the use of his successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made; and the same to include any and all past and present rights and powers, under statutory and common law, which have accrued or may accrue to Assignor of any or all kind and nature appertaining to said Mark.

MICHAEL FENIG (Assignor)


Title: _____

STATE OF California)

CITY OF Los Angeles)

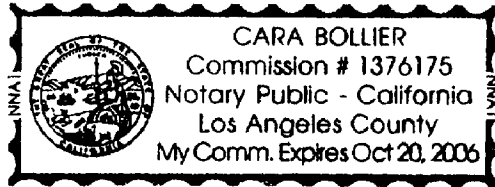
On the 6 day of December, 2002, before me, a Notary Public for the State of California, personally appeared MICHAEL FENIG to me known and acknowledged that he signed and delivered the within instrument as his act and deed on behalf of said corporation for the uses and purposes therein stated.

Sworn to and subscribed before me this 6 day of December, 2002.



Notary Public

Notary Seal:



COSMETIC IMPORT CO. LTD. (Assignee)

Henry Samuel

Name: Henry Samuel

Title: President

PROVINCE OF QUEBEC)

CITY OF Montreal)

On the 18th day of october, 2002, before me, a Commissioner of Oaths for the Province of Quebec, personally appeared Henry Samuel to me known or proven to be the President of Cosmetic Import Co. Ltd. and acknowledged that he signed and delivered the within instrument as his act and deed on behalf of said corporation for the uses and purposes therein stated.

Sworn to and subscribed before me this 18th day of october, 2002.

Robert Garber

Commissioner of Oaths

35573


Commissioner of Oaths
for the District of Montreal

Seal:

Jovan N. Jovanovic
KING & JOVANOVIC, PLC
305 Hoover Blvd., Suite 300
Holland, MI 49423
(616) 355-0400 voice
(616) 355-9862 fax
jjovanovic@kj-ip.com email

Respectfully submitted,

Dated: Jan. 14/03



Print Name: Henry Samel
Title: President

KING & JOVANOVIC, PLC
305 Hoover Boulevard, Suite 300
Holland, Michigan 49423
Phone (616) 355-0400
Fax (616) 355-9862