

02-25-2003

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102371433

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): The Genesis Project, B.V. c/o The Genesis Project, Inc., Suite 1505, 630 Fifth Avenue, New York, NY 10111

2. Name and address of receiving party(ies) Name: The Genesis Project, Inc. Internal Address: Suite 1505 Street Address: 630 Fifth Avenue City: New York State: NY Zip: 10111

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: October 9, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,110,433 1,126,156 / 1,146,052 / 1,129,491

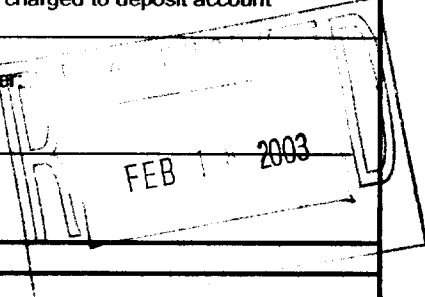
6. Total number of applications and registrations involved: 4

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Andrew Abramowitz, Esq. Internal Address: Street Address: Kay & Boose LLP One Dag Hammarskjold Plaza City: New York State: NY Zip: 10017

7. Total fee (37 CFR 3.41): \$ 115.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature. Andrew Abramowitz, Esq. Name of Person Signing Signature Date December 30, 2002



Total number of pages including cover sheet, attachments, and document: 5

02/24/2003 LNUELLER 00000089 1110433 01 FC:8521 40.00 OP 02 FC:8522 75.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT

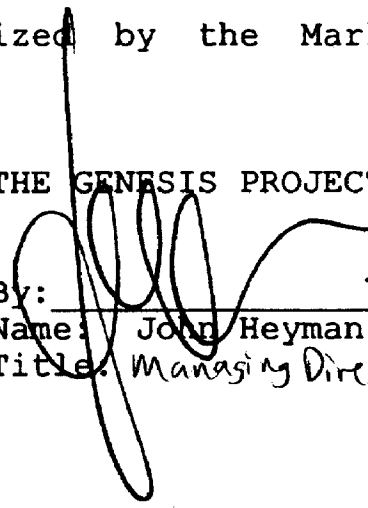
ASSIGNMENT made effective as of October 8, 2002, by and between The Genesis Project, B.V., a corporation organized under the laws of the Netherlands ("Assignor") and The Genesis Project, Inc., a corporation organized under the laws of the State of Delaware ("Assignee").

WHEREAS, Assignor has adopted and owns certain of the marks ("Marks") listed on Schedule A attached hereto in connection with the good and services there specified; and

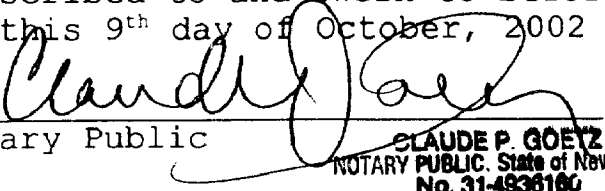
WHEREAS, Assignee desires to acquire all Assignor's right, title and interest in said Marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to said Assignee all rights, title and interest in and to the said Marks together with the goodwill of the business symbolized by the Marks and the registrations thereof.

THE GENESIS PROJECT, B.V.

By: 
Name: John Heyman
Title: Managing Director

Subscribed to and sworn to before me this 9th day of October, 2002


Notary Public
CLAUDE P. GOETZ
NOTARY PUBLIC, State of New York
No. 31-4936160
Qualified in New York County
Commission Expires June 13, 2006

SCHEDULE A

Mark	Registration Date	Registration Number	Goods	Country
THE GENESIS PROJECT	December 12, 1980	253,849	Educational materials, namely, motion picture films, film strips, audio cassettes and records, and corresponding discussion guides for these films, cassettes and records, and in association with printed publications of a religious and religious educational nature, including discussion guides and descriptive texts.	Canada
THE GENESIS PROJECT (Design)	January 27, 1984	287,238	Educational material namely, motion picture films, film strips, audio cassettes and records and discussion guides marketed as a unit and separately; printed publications of a religious and religious educational nature, including discussion guides and descriptive texts.	Canada
THE NEW MEDIA BIBLE	December 9, 1983	285,743	Educational material, namely motion picture films, film strips, audio cassettes and records concerning biblical and religious studies and in association with biblical and religious publications, namely, magazines, teachers' guides and discussion guides.	Canada
THE NEW MEDIA BIBLETIMES	January 23, 1981	255,158	Publications, particularly magazines.	Canada
THE NEW MEDIA BIBLE (Design)	April 2, 1982	267,939	Educational material, namely motion picture film, film strips, audio cassettes and records; printed publications of a religious and religious educational nature, namely, discussion guides and descriptive texts.	Canada
THE GENESIS PROJECT	January 2, 1979	1,110,433	Educational materials -- namely, motion picture films, film strips, audio cassettes and records, and corresponding discussion guides	United States

Mark	Registration Date	Registration Number	Goods	Country
			for these films, cassettes and records. Printed publications of a religious and religious educational nature, including discussion guides and descriptive texts.	
THE GENESIS PROJECT (Design)	October 23, 1979	1,126,156	Educational materials – namely, motion picture films, film strips, audio cassettes and records, and discussion guides marketed as a unit and separately. Printed publications of a religious and religious educational nature, including discussion guides and descriptive texts.	United States
THE NEW MEDIA BIBLE	January 20, 1981	1,146,052	Educational materials – namely, motion picture films, film strips, audiocassettes and records concerning biblical and religious studies; biblical and religious publications – namely, magazines, teacher's guides and discussion guides.	United States
THE NEW MEDIA BIBLE (Design)	January 22, 1980	1,129,491	Educational motion picture films, film strips, audio cassettes, and phonograph records. Printed publications of a religious and religious educational nature – namely, discussion guides and descriptive texts.	United States
THE GENESIS PROJECT	June 16, 1977	A308,236	All goods in Class 9 including educational materials, namely, motion picture films, film strips, audio cassettes and records.	Australia
THE GENESIS PROJECT	June 16, 1977	A308,237	All goods in Class 16 including printed publications.	Australia
THE GENESIS PROJECT	June 27, 1977	77/2704	Educational materials, including motion picture films, film strips, audio cassettes and records, and corresponding discussion guides for these films, cassettes and records.	South Africa
THE GENESIS	June 27,	77/2705	Printed publications.	South

Mark	Registration Date	Registration Number	Goods	Country
PROJECT	1977			Africa
THE NEW MEDIA BIBLE	June 27, 1977	B77/2703	Printed publications.	South Africa
THE NEW MEDIA BIBLE	June 27, 1977	B77/2702	Educational materials, including motion picture films, film strips, audio cassettes and records, and corresponding discussion guides for these films, cassettes and records.	South Africa