RE (Rex 1902) ONB No. 0651-0027 (exp. 6790/2005) Tab estimates and trademark Office (Rex 1902) ONB No. 0651-0027 (exp. 6790/2005) Tab estimates and trademark Office (Rex 1902) Tab estimates and trademark Offi	02 - 2!	5-2003 ————
To the Honorable Commissioner of Patents and Trademinats - Teasor received use assess and accounted from the Cenests Project, B.V. c/o The Genests Project, Inc., Suite 1505, 630 Fifth Avenue, New York, NY 1011 Individual(s)	Form PTO-1594 RE((Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
1. Name of conveying party(les): The Genesis Project, Inc., Suite 1505, 630 Fifth Avenue, New York, NY 10111 Individual(s)	1023	71433
Tother a Netherlands Corporation Additional name(s) of conveying party(tes) attached? Yes No Association Association	1. Name of conveying party(ies): The Genesis Project, B.V. c/o The Genesis Project, Inc., Suite 1505, 630 Fifth Avenue, New York, NY 10111 Individual(s) General Partnership Limited Partnership	2. Name and address of receiving party(ies) Name: The Genesis Project, Inc. Internal Address: Suite 1505 Street Address: 630 Fifth Avenue
Assignment	Additional name(s) of conveying party(ies) attached? Yes No	Individual(s) citizenship Association General Partnership
A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,110,433 1,126,156/ 1,146,052 / 1,129,491 Additional number(s) attached Yes No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Andrew Abramowitz, Esq. Internal Address: Final Address: Total number of applications and registrations involved: 14 Total fee (37 CFR 3.41) 115.00 IX Enclosed Authorized to be charged to deposit account number. Street Address: Kay & Boose LI.P One Dag Hammarskjold Plaza City: New York State: Y Zip: 10017 DO NOT USE THIS SPACE 9. Signature. Andrew Abramowitz, Esq. Name of Person Signing Total number of pages including cover sheet, attachments, and document: 50 Commissioner of Patent & Trademarks, Box Assignments Washington, 0.6. 20231	Assignment	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Andrew Abramowitz, Esq. Internal Address: Find the part of applications and registrations involved: 7. Total fee (37 CFR 3.41)	A. Trademark Application No.(s)	1,126,156/ 1,146,052 / 1,129,491
Internal Address: T. Total fee (37 CFR 3.41)	Name and address of party to whom correspondence concerning document should be mailed: And the second address of party to whom correspondence concerning document should be mailed: And the second address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and
One Dag Hammarskjold Plaza City: New York State: NY Zip: 10017 DO NOT USE THIS SPACE 9. Signature. Andrew Abramowitz, Esq. Name of Person Signing Total number of pages including cover sheet, attachments, and document: Total number of pages including cover sheet, attachments, and document: Mail occuments to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231	Name.	x Enclosed
City: New York State: NY Zip: 10017 DO NOT USE THIS SPACE 9. Signature. Andrew Abramowitz, Esq. Name of Person Signing Total number of pages including cover sheet, attachments, and document: Date Total number of pages including cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231		2003
9. Signature. Andrew Abramowitz, Esq. Name of Person Signing Total number of pages including cover sheet, attachments, and document: December 30, 2002 Signature Date Total number of pages including cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231	City: State: Zip:	
Andrew Abramowitz, Esq. Name of Person Signing Total number of pages including cover sheet, attachments, and document: December 30, 2002 Signature Date Total number of pages including cover sheet attachments, and document: Mail occuments to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231		I MIS SPACE
Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231	Andrew Abramowitz, Esq. Name of Person Signing	~ 5
10100 01	40,00 [P Commissioner of Patent & Tr Washington,	rademarks, Box Assignments

assignment

ASSIGNMENT made effective as of October 8, 2002, by and between The Genesis Project, B.V., a corporation organized under the laws of the Netherlands ("Assignor") and The Genesis Project, Inc., a corporation organized under the laws of the State of Delaware ("Assignee").

WHEREAS, Assignor has adopted and owns certain of the marks ("Marks") listed on Schedule A attached hereto in connection with the good and services there specified; and

WHEREAS, Assignee desires to acquire all Assignor's right, title and interest in said Marks and the registrations thereof;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to said Assignee all rights, title and interest in and to the said Marks together with the goodwill of the business symbolized by the Marks and the registrations thereof.

> THE GENESIS PROJECT, B.V.

/Heyman Manasing Director

Subscribed to and sworn to before me this 9th day of October,

Public

CTARY PUBLIC: State of New York
No. 31-4936160

Gualified in New York County

Commission Expires June 13.

SCHEDULE A

Mark	Registration Date	Registration Number	Goods	Country
THE GENESIS PROJECT	December 12, 1980	253,849	Educational materials, namely, motion picture films, film strips, audio cassettes and records, and corresponding discussion guides for these films, cassettes and records, and in association with printed publications of a religious and religious educational nature, including discussion guides and descriptive texts.	Canada
THE GENESIS PROJECT (Design)	January 27, 1984	287,238	Educational material namely, motion picture films, film strips, audio cassettes and records and discussion guides marketed as a unit and separately; printed publications of a religious and religious educational nature, including discussion guides and descriptive texts.	Canada
THE NEW MEDIA BIBLE	December 9, 1983	285,743	Educational material, namely motion picture films, film strips, audio cassettes and records concerning biblical and religious studies and in association with biblical and religious publications, namely, magazines, teachers' guides and discussion guides.	Canada
THE NEW MEDIA BIBLETIMES	January 23, 1981	255,158	Publications, particularly magazines.	Canada
THE NEW MEDIA BIBLE (Design)	April 2, 1982	267,939	Educational material, namely motion picture film, film strips, audio cassettes and records; printed publications of a religious and religious educational nature, namely, discussion guides and descriptive texts.	Canada
THE GENESIS PROJECT	January 2, 1979	1,110,433	Educational materials – namely, motion picture films, film strips, audio cassettes and records, and corresponding discussion guides	United States

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Mark	Registration Date	Registration Number	Goods	Country
			for these films, cassettes and	
			records.	ļ
			Printed publications of a religious	
			and religious educational nature,	
			including discussion guides and	
			descriptive texts.	
THE GENESIS	October 23,	1,126,156	Educational materials - namely,	United
PROJECT	1979		motion picture films, film strips,	States
(Design)			audio cassettes and records, and	
			discussion guides marketed as a	
			unit and separately.	
			Printed publications of a religious	
			and religious educational nature,	
			including discussion guides and	1
			descriptive texts.	
THE NEW	January 20,	1,146,052	Educational materials - namely,	United
MEDIA BIBLE	1981]	motion picture films, film strips,	States
	•		audiocassettes and records	
			concerning biblical and religious	
			studies; biblical and religious	ľ
			publications - namely, magazines,]
			teacher's guides and discussion	
			guides.	
THE NEW	January 22,	1,129,491	Educational motion picture films,	United
MEDIA BIBLE	1980		film strips, audio cassettes, and	States
(Design)			phonograph records.	
			Printed publications of a religious	
			and religious educational nature -	
			namely, discussion guides and	
MILE CENTRAL			descriptive texts.	
THE GENESIS	June 16,	A308,236	All goods in Class 9 including	Australia
PROJECT	1977		educational materials, namely,	
			motion picture films, film strips,	
OVER CENTERIO	V	4.5.5.5.	audio cassettes and records.	
THE GENESIS	June 16,	A308,237	All goods in Class 16 including	Australia
PROJECT	1977	ga loca a	printed publications.	
THE GENESIS	June 27,	77/2704	Educational materials, including	South
PROJECT	1977		motion picture films, film strips,	Africa
			audio cassettes and records, and	
			corresponding discussion guides	
			for these films, cassettes and	
THE GENESIS	Iuna 27	77/2705	records.	
THE GENESIS	June 27,	77/2705	Printed publications.	South

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Mark	Registration Date	Registration Number	Goods	Country
PROJECT	1977			Africa
THE NEW MEDIA BIBLE	June 27, 1977	B77/2703	Printed publications.	South Africa
THE NEW MEDIA BIBLE	June 27, 1977	B77/2702	Educational materials, including motion picture films, film strips, audio cassettes and records, and corresponding discussion guides for these films, cassettes and records.	South Africa

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TRADEMARK TOTAL P.04
REEL: 002677 FRAME: 0250