

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ahold U.S.A., Inc.		06/30/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	S&S Brands, Inc.
Street Address:	300 Delaware Avenue
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number
Registration Number:	1987044
Registration Number:	1944450
Registration Number:	1327305

CORRESPONDENCE DATA

Fax Number: (717)237-5300
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 717-232-8000
 Email: sheberli@mwn.com
 Correspondent Name: Sue Heberlig
 Address Line 1: P.O. Box 1166
 Address Line 4: Harrisburg, PENNSYLVANIA 17108

ATTORNEY DOCKET NUMBER:	356/20808-0001
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NAME OF SUBMITTER:

Sue Heberlig

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 30th day of June, 2003 by and between Ahold U.S.A., Inc. (the "Assignor"), a Delaware corporation having its principal place of business at 14101 Newbrook Drive, Chantilly, Virginia 20151, and S&S Brands, Inc. (the "Assignee"), a Delaware corporation having its principal place of business at 300 Delaware Avenue, Wilmington, Delaware 19801.

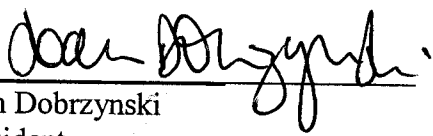
Assignor is the owner of trademarks and trademark registrations listed on Schedule "A" attached hereto; and

Assignor has elected to transfer all of its right, title, and interest in and to those trademarks and trademark registrations to Assignee.

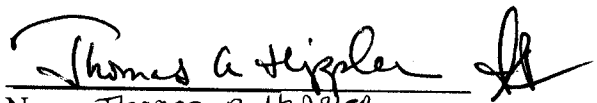
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to those trademarks and trademarks registrations listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

S&S BRANDS, INC.


Joan Dobrzynski
President

AHOLD U.S.A., INC.


Name: Thomas A. Hippler
Title: AUTHORIZED AGENT *BAC*

SCHEDULE A

<u>Trademark</u>	<u>Registration Number</u>
BENCH & FIELD COMPANION	1,987,044
COMPANION	1,944,450
COMPANION	1,327,305