

03-03-2003

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(Rev. 10/02)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102378872

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Kaleidoscope Sports & Entertainment LLC
136 Madison Avenue
New York, New York 10016
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Delaware**
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: **The Interpublic Group of Companies, Inc.**
Internal Address: _____
Address: _____
Street Address: **1271 Avenue of the Americas**
City: **New York** State: **NY** Zip: **10020**
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

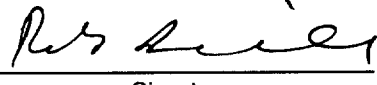
3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: **February 11, 2003**

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
2,578,832
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Robert J. Driscoll, Esq.**
Internal Address: _____
Street Address: **One Dag Hammarskjold Plaza**
City: **New York** State: **NY** Zip: **10017**

6. Total number of applications and registrations involved: **1**
7. Total fee (37 CFR 3.41).....\$ _____
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number: _____
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Robert J. Driscoll, Esq. 
Name of Person Signing Signature
February 24, 2003
Date
Total number of pages including cover sheet, attachments, and document: **2**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

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01 FD:8521 40.00 DP

ASSIGNMENT OF SERVICE MARK REGISTRATION

STATE OF NEW YORK)
)
COUNTY OF NEW YORK) ss.:

WHEREAS Kaleidoscope Sports & Entertainment L.L.C. ("Assignor"), a corporation duly organized and existing under the laws of Delaware with its principal place of business at 136 Madison Avenue, New York, New York 10016, has adopted, owns and is using the service mark listed below, which is registered with the United States Patent and Trademark Office:

<u>Service Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
DESIGN (of a music conductor)	2,578,832	June 11, 2002

WHEREAS, The Interpublic Group of Companies, Inc. ("Assignee"), a corporation duly organized and existing under the laws of the State of Delaware, with its principal place of business at 1271 Avenue of the Americas, 44th Floor, New York, New York 10020, desires to acquire said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to said Assignee all rights, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks and the registrations thereof, effective as of February 11, 2003.

KALEISOSCOPE SPORTS & ENTERTAINMENT LLC

By: Marge Huey
Name: MARGE HUEY
Title: MANAGER
Date: 2/11/03

THE INTERPUBLIC GROUP OF COMPANIES, INC.

By: Nicholas J. Camera
Nicholas J. Camera, Senior Vice President/Secretary
Date: 2/11/03

Subscribed to and sworn before me this 11 day of FEBRUARY 2003

S. Beth Fallon
Notary Public
S. BETH FALLON
Notary Public, State of New York
No. 01FA5082121
Qualified in Queens County
Commission Expires July 21, 2005
TRADEMARK