

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Car Rental, Arizona, Inc.		06/20/2003	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	National Car Rental Licensing, Inc.		
Street Address:	208 St. James Avenue		
City:	Goose Creek		
State/Country:	SOUTH CAROLINA		
Postal Code:	29445		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number		
Registration Number:	1604080		
Registration Number:	1606775		
Registration Number:	2654261		
CORRESPONDENCE DATA			
Fax Number:	(202)223-2085		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-861-3900		
Email:	dctrademarks@piperrudnick.com		
Correspondent Name:	Ann K. Ford, Esq. - PIPER RUDNICK LLP		
Address Line 1:	1200 Nineteenth Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-2412		
ATTORNEY DOCKET NUMBER:	304079-1		

CH \$90.00 1604080

NAME OF SUBMITTER:

Ann K. Ford, Esq.

Total Attachments: 2

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TRADE/SERVICE MARK ASSIGNMENT

THIS TRADE/SERVICE MARK ASSIGNMENT (this "Assignment"), effective as of January 2, 2003 (the "Effective Date"), is made by and between National Car Rental, Arizona, Inc., an Arizona Corporation ("Assignor") and National Car Rental Licensing, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trade/service marks and the United States and foreign registrations and/or applications therefor that are listed on Exhibit A (collectively, the "Marks"); and

WHEREAS, Assignor is desirous of assigning, and Assignee is desirous of obtaining, all right, title and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and/or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Marks, with the right to sue for, and collect the same for its own use and behalf, and for the use and on behalf of its successors, assigns or other legal representatives.

National Car Rental, Arizona, Inc.
By: [Signature]
Name: CHARLES J. ATEN
Title: PRESIDENT
Date: 6/20/2003

State of Arizona)
County of Maricopa) ss

Subscribed and sworn before me this 20th day of June, 2003.

My Commission expires: 6-17-05

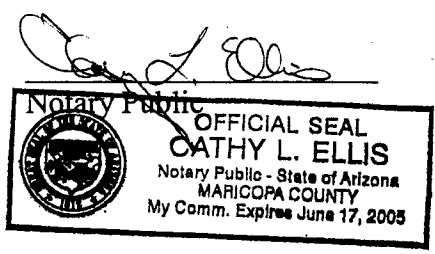


EXHIBIT A
Schedule of Trademarks

Trademark	Country/State	Application Number	Registration Number
RED HOT CAR	Common Law	N/A	N/A
RED HOT CARS	Common Law	N/A	N/A
RED HOT CREW	Common Law	N/A	N/A
RESORT	United States	74/003,837	1,604,080
RESORT	Colorado	CO300004687	19901005036
RESORT CARS	Common Law	N/A	N/A
RESORT RENT-A-CAR	Common Law	N/A	N/A
RESORT RENT-A-CAR & Design	United States	74/004,092	1,606,775
WE RENT EXCITEMENT	United States	76/071,279	N/A
WE RENT EXCITEMENT	United States	76/362,874	2,654,261