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## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Emrich Haus Publishing Corporation a/k/a Emrich Haus Publishing, LLC		07/22/2003	CORPORATION: CALIFORNIA
SpoonMedia Corporation		07/22/2003	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Spoon Ltd.	
Street Address:	118 Commercial Street	
Internal Address:	Suite 301	
City:	London	
State/Country:	UNITED KINGDOM	
Postal Code:	E1 6NU	
Entity Type:	CORPORATION: UNITED KINGDOM	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	
Registration Number:	2362952	

### **CORRESPONDENCE DATA**

Fax Number: (212)972-5487

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2126872770

Email: eweisz@cplplaw.com

Correspondent Name: Cohen, Pontani, Lieberman & Pavane

Address Line 1: 551 Fifth Avenue

Address Line 2: Suite 1210

Address Line 4: New York, NEW YORK 10176

ATTORNEY DOCKET NUMBER: 4991-4L

DOMESTIC REPRESENTATIVE

Name: Cohen, Pontani, Lieberman & Pavane

TRADEMARK REEL: 002691 FRAME: 0802

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Address Line 1: 551 Fifth Avenue Address Line 2: Suite 1210

New York, NEW YORK 10176 Address Line 4:

NAME OF SUBMITTER: Edward M. Weisz

Total Attachments: 1

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**TRADEMARK** REEL: 002691 FRAME: 0803

# TRADEMARK ASSIGNMENT

In consideration of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which is hereby acknowledged, SpoonMedia Corporation, having an address at 1247 West Gray Street, Houston, Texas 77019, and Emrich Haus Publishing Corporation a/k/a Emrich Haus Publishing, LLC, having an address at 173 Magee Avenue, Mill Valley, California 94941, each hereby sell, assign and transfer unto Spoon Ltd., a British corporation having an address at 118 Commercial Street, Suite 301, London E1 6NU, Great Britain, its entire right, title and interest in and to the trademark SPOON and to its United States Trademark Registration No. 2,362,952 for its mark, including the goodwill connected with the use of said trademark, and the right to sue for past infringement of said trademark.

SIGNED at	800 pm	, this Z2 day of July 2003
	(	SpoonMedia Corporation
		By:
		Name: /JASONC. AKKIRE
		Title: CEO
SIGNED at	8:00gm	, this 32 day of July 2003

Emrich Haus Publishing Corporation a/k/a Emrich Haus Publishing, LLC

By:

Name:

Title: PP13/DINT

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RECORDED: 07/30/2003

ExhibitA

TRADEMARK
REEL: 002691 FRAME: 0804