

03-19-2003

RECORD

11-27-02



102393286

Original documents or copy thereof.

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies):

THE WORLD ACCORDING TO SNOOZY CORPORATION

- Individual(s)
 - Association
 - General Partnership
 - Limited Partnership
 - Corporation-State
 - Other CORPORATION - CANADA
- Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name: PRIVA, INC.

Internal Address: _____

Street Address: 9100 RAY LAWSON BOULEVARD, ANJOU, QUEBEC, CANADA, H1J 1K8

City: _____ State: _____ Zip: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other CORPORATION - CANADA

If assignee is not domiciled in the United States, a domestic representative designation is attached YES NO

Additional name(s) & address(es) attached:
 Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: NOVEMBER 11, 1997

4. Application number(s) or Registration number(s):

A. Trademark Application Serial No.(s)

~~74/598,961~~

~~74/598,964~~

74/598,963

74/598,962

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey S. Steen

Internal Address: _____

Street Address: DILWORTH & BARRESE

333 Earle Ovington Blvd.

City: Uniondale State: NY Zip: 11553

6. Total number of applications and trademarks involved: 4

7. Total fee (37 C.F.R. §3.41): \$115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-1121

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey S. Steen

Name of Person Signing

Signature

February 3, 1998

Date

Total number of pages including cover sheet, attachments, and document: 4

ASSIGNMENT

WHEREAS, THE WORLD ACCORDING TO SNOOZY CORPORATION, (hereinafter called the Assignor), whose full post office address is 9100 Ray Lawson Boulevard, Anjou, Quebec, Canada, H1J 1K8, the owner of the following Trade Marks, and United States Trademark Application therefor:

<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>
SNOOZY AND DESIGN	74/598961	Nov. 15, 1994
SNOOZY	74/598964	Nov. 15, 1994
SNOOZY'S HUSHABYE ZOO	74/598,963	Nov. 15, 1994
SNOOZY'S MIDNIGHT MUNCHIES	74/598,962	Nov. 15, 1994

AND WHEREAS PRIVA INC., (hereinafter called the Assignee), a corporation organized under the laws of Canada, whose full post office address is 9100 Ray Lawson Boulevard, Anjou, Quebec, Canada, H1J 1K8, has acquired, the entire right, title and interest, in and to said Trade Marks and said Applications therefor, together with the goodwill of the business associated with the Trade Marks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor did sell, assign and transfer unto the Assignee, its successors and assigns, the entire right, title and interest in and to said Trade Marks and applications to issue to registration therefor, together with the goodwill of the business associated with the said Trade Marks, the right to renew the Registrations to issue thereof for subsequent

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terms, the same to be held and enjoyed by the Assignee, its successors and assigns as fully and entirely as the same would have been held and enjoyed by the Assignor, had this sale, assignment and transfer not been made.

IN WITNESS WHEREOF, THE WORLD ACCORDING TO SNOOZY CORPORATION, has set its hand and seal as of the 11th day of November, 1997 in the City of Anjou, Province of Quebec, Canada.

By:



David Horowitz (name)

President _____

(title)

Witness:



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