

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
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| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Mr. Daniel Cerutti | | 05/23/2003 | INDIVIDUAL: UNITED STATES |

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|----------------------|----------------------------------|
| RECEIVING PARTY DATA | |
| Name: | Symmetrics Marketing Corporation |
| Street Address: | 8700 East Via de Ventura |
| Internal Address: | Suite 310 |
| City: | Scottsdale |
| State/Country: | ARIZONA |
| Postal Code: | 85258 |
| Entity Type: | CORPORATION: ARIZONA |

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| PROPERTY NUMBERS Total: 2 | |
| Property Type | Number |
| Serial Number: | 75480702 |
| Serial Number: | 75480704 |

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| CORRESPONDENCE DATA | |
| Fax Number: | (602)648-7070 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 602-351-8135 |
| Email: | trademark@brownbain.com |
| Correspondent Name: | Brown & Bain, P.A. |
| Address Line 1: | 2901 North Central |
| Address Line 2: | Suite 2000 |
| Address Line 4: | Phoenix, ARIZONA 85012 |

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| ATTORNEY DOCKET NUMBER: | 13100.00001 |
|-------------------------|-------------|

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| NAME OF SUBMITTER: | Christopher Munns |
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Total Attachments: 3
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EXHIBIT C

Trade Mark Assignment

This TRADEMARK ASSIGNMENT (this "Assignment") is made as of this 23rd day of MAY, 2003, by Daniel Cerutti, a United States Citizen with a business address of c/o CrystalQube, 9 Foxcroft Road, Winchester, Massachusetts 01890 ("Assignor") in favor of SYMMETRICS MARKETING CORPORATION, an Arizona corporation ("Assignee"), pursuant to an Intellectual Property Assignment Agreement dated June 4, 2003 (the "Agreement") between Assignor and Assignee.

RECITALS:

A. Assignor owns, has adopted, has used in the past, and has a continuing bona fide intention to use the marks identified on Schedule A attached hereto, and to his knowledge, after reasonable investigation, Assignee is the owner of all right, title and interest in and to such marks, including any registrations or applications for registrations for the marks identified on said schedule in the U.S. (collectively, the "Marks").

B. Pursuant to the Agreement, Assignee is purchasing certain intellectual property of Assignor including the Marks, together with all goodwill associated therewith and all common law rights therein.

C. Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the Marks, the goodwill associated therewith and the common law rights therein pursuant to the terms, provisions and conditions of this Assignment.

AGREEMENT:

NOW, THEREFORE, in consideration of the foregoing, the mutual covenants and agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees as follows:

1. Assignment. Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Marks, including, without limitation, the registrations and applications for registration of the Marks set forth on the attached Schedule A, together with any and all goodwill symbolized by and associated with the Marks, the common law rights, and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement, misappropriation and/or dilution of the Marks and any other rights assigned to Assignee under this Assignment.

2. Further Assurances. Assignor hereby agrees to:

(a) at Assignee's expense, execute, acknowledge and deliver any and all documents as Assignee, in its sole discretion, deems desirable or necessary to more fully

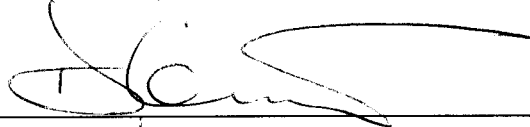
evidence (i) the transfer of ownership to Assignee of the Marks and/or (ii) the original ownership of the Marks by Assignor; and

(b) make a record with the U.S. Patent and Trademark Office and any other government agencies, authorities, courts, tribunals or third parties as reasonably requested by Assignee of the fact that (i) the entity Cimetry Incorporated changed its corporate name to Veriditem, Inc., (ii) Assignor received an assignment of the Marks from Veriditem, Inc., formerly known as Cimetry Incorporated, (iii) Assignee owns all right, title and interest in and to the Marks, and any and all goodwill associated therewith, and (iv) Assignor no longer has any right, title or interest of any kind or nature in or to the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the date first above written.

ASSIGNOR:

Daniel Cerutti, a United States Citizen



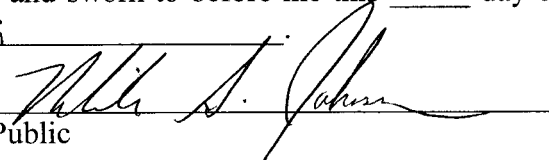
Date: 5/23/03

COMMONWEALTH OF MASSCHUSETTS)

County of Suffolk)

ss.

The foregoing instrument was acknowledged and sworn to before me this 23rd day of May, 2003, by Daniel Cerutti


Notary Public

My Commission Expires:

April 3, 2009

SCHEDULE A

MARKS

| | Trademark | Application No. | Filing Date |
|----|------------------|------------------------|--------------------|
| 1. | CIMETRY | 75/480702 | May 7, 1998 |
| 2. | CIMETRY | 75/480704 | May 7, 1998 |
| 3. | CIMETRY | U.S. Common Law | |