

03-27-2003

FORM PTO-1594 (Rev. 3-01)

3-10-03

REC



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002)

102401550

To the Honorable Commissioner of Patent and Trademarks: Please record the attached documents or copy thereof.

1. Name of conveying party(ies)

HOM Liquidation, Inc., f/k/a Hit or Miss, Inc.

Individual(s) Association

General Partnership Limited Partnership

Corporation-State

Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Erdem Unuvar

Internal Address: C/O Jeffrey Cooper, Carella, Byrne et al.

Street Address: 6 Becker Farm Road

City: Roseland State: NJ Zip: 07068

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporate-State

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

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FINANCE SECTION

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Other

Execution Date: February 19, 2003

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2104111; 0872344; 1165628; 1126623

Additional numbers attached? Yes No

6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41)...\$160.00

Enclosed

Additional fees, if any, authorized to be charged to deposit account

8. Deposit account number: 03-0678

(Attach duplicate copy of this page if paying by deposit account)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name:

Internal Address: Carella, Byrne, Bain, Gilfillan, Cecchi, Stewart & Olstein

Street Address: 6 Becker Farm Road

City: Roseland State: New Jersey Zip: 07068

DO NOT USE THIS SPACE

01 FC 18521 40.00 OF

02 FC 18522 75.00 OF

03/26/2003 TBIAZI 00000196 2104111

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey A. Cooper, Esq.
Name of Person Signing

[Signature]
Signature

3/7/03
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

Refund Ref: 03/26/2003 TBIAZI 0000125590

CHECK Refund Total: \$45.00

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TRADEMARK REEL: 002700 FRAME: 0062

ASSIGNMENT OF TRADENAME AND TRADEMARK(S)


WHEREAS, HOM Liquidation, Inc., f/k/a Hit or Miss Inc., a corporation existing under the laws of the State of Delaware, United States of America, having an office at 100 Campanelli Parkway, Stoughton, Massachusetts 02072, has adopted and used the tradename HIT OR MISS; and

WHEREAS, HOM Liquidation, Inc. presently uses and has adopted the name HOM Liquidation, Inc. by order of the United States Bankruptcy Court for the District of New Jersey, dated September 25, 2002; and

WHEREAS, HOM Liquidation, Inc., has adopted and used the HIT OR MISS tradename; and

WHEREAS, Erdem Unuvar, an individual, having an address at c/o Jeffrey Cooper, Esq., Carella, Byrne, Bain, Gilfillan, Cecchi, Stewart & Olstein, P.C., Six Becker Farm Road, Roseland, New Jersey 07068-1739, is desirous of acquiring the tradename HIT OR MISS and any trademarks relating to that name that may be in effect.

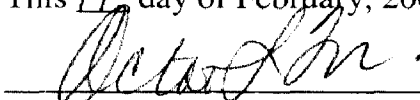
NOW, THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, the Trustee does hereby assign unto Erdem Unuvar all rights, title and interest in and to the tradename, HIT OR MISS, and any trademarks related to that name that may be in effect (including, but not limited to, the trademarks listed in Exhibit "A" hereto), together with the goodwill (if any) associated with such trademarks.


Geraldine E. Ponto, Trustee for the Estate of
HOM Liquidation, Inc., f/k/a Hit or Miss
Inc.

Dated: February 19, 2003

United States of America)
State of New Jersey)
County of Essex)

Sworn and subscribed to me on
This 19th day of February, 2003.



Notary Public

OCTAVIA L. FRIAS
Notary Public of New Jersey
My Commission Expires April 17, 2007

EXHIBIT A

<u>Serial No.</u>	<u>Registration No.</u>	<u>Trademark</u>
75057534	2104111	Hit Or Miss Woman
72297136	0872344	Hit or Miss
73226271	1165628	Hit or Miss
73177952	1126623	The Hit or Miss Difference