

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bonny Lawrence		06/10/2003	INDIVIDUAL: AUSTRALIA

RECEIVING PARTY DATA	
Name:	Jones Investment Co. inc.
Street Address:	200 West 9th Street Plaza
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1	
Property Type	Number
Serial Number:	78087850

CORRESPONDENCE DATA	
Fax Number:	(212)921-5370
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	kb@jny.com
Correspondent Name:	Katherine Blaukopf
Address Line 1:	1411 Broadway
Address Line 2:	39th Floor LEgal Department
Address Line 4:	New York, NEW YORK 10018

NAME OF SUBMITTER:	Jones Investment Co. Inc.
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Total Attachments: 2 source=LEI AUSSIE 1.tif source=LEI AUSSIE.tif

CH \$40.00 78087850

DEED OF ASSIGNMENT

THIS DEED is made this 10th day of June, 2003

BETWEEN BONNY LAWRENCE, Australian citizen, of 41 Donna Buang Street, Camberwell Victoria 3124, AUSTRALIA and **MICHAEL BURGE**, Australian citizen, of 41 Donna Buang Street, Camberwell Victoria 3124, AUSTRALIA (the "Assignors")

AND JONES INVESTMENT CO., INC., a company incorporated in the State of Delaware, of 200 West 9th Street Plaza, Wilmington, Delaware 19801, UNITED STATES OF AMERICA (the "Assignee")

WHEREAS:

- A. The Assignors are the joint applicants for registration in the United States of America in respect of the trade mark identified in the attached schedule (the "Trade Mark").
- B. The Assignors have agreed with the Assignee to assign and transfer all right, title and interest in:
- the rights to the Trade Mark, including any application for registration;
 - the goodwill in the Trade Mark; and
 - any other rights in or relating to the Trade Mark including copyright.

NOW THIS DEED WITNESSES THAT:

1. For good and valuable consideration, paid to the Assignors by the Assignee, the receipt of which is hereby acknowledged, the Assignors hereby assign to the Assignee all right, title and interest in and to the Trade Mark, including:
- United States trade mark application 78/087850;
 - the goodwill in the Trade Mark in respect of the goods for which the Trade Mark is used, registered or is to be registered;
 - any other rights in or relating to the Trade Marks including copyright; and
 - the right to sue for past infringements or on the basis of common law rights in the Trade Marks.
2. The Assignors agree to execute and deliver any further documents reasonably required to enable recordal of this assignment.

EXECUTED AS A DEED

SIGNED SEALED AND DELIVERED
By **BONNY LAWRENCE**

)
) *Bonny Lawrence*
)

SIGNED SEALED AND DELIVERED
By **MICHAEL BURGE**

)
) *M. Burge*
)

SIGNED SEALED AND DELIVERED
For and on behalf of **JONES INVESTMENT CO. INC.**

ROBIN MANDELL
ASSISTANT TREASURER

)
) *Robin Mandell*
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