U.S. DEPARTMENT OF COMMERCE RE Form PTO-1594 U.S. Patent and Trademark Office (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) 102406360 Tab settings ⇒ ⇒ ⇒ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) Name of conveying party(ies): Porivo Technologies, Inc. Name: Gomez, Inc. 10-28-02 Internal Law & Business Affairs Address: Association Individual(s) Street Address: 610 Lincoln St. Limited Partnership General Partnership City: Waltham State: MA Zip: 02451 Corporation-State Other \_\_\_\_\_ Individual(s) citizenship Association Additional name(s) of conveying party(ies) attached? 🖵 Yes 🖾 No General Partnership 3. Nature of conveyance: Limited Partnership \_\_\_ Assignment Merger Corporation-State Delaware Security Agreement Change of Name Other If assignee is not domiciled in the United States, a domestic Other representative designation is attached: 📮 Yes 📮 No Execution Date: August 5, 2002 (08)05/02 (Designations must be a separate document from assignment)
Additional name(s) & address( es) attached? Yes No 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) See attached sheet See attached sheet Additional number(s) attached Yes 🗔 5. Name and address of party to whom correspondence 6. Total number of applications and 8 concerning document should be mailed: registrations involved: ..... Name: Frederic G. Hammond 7. Total fee (37 CFR 3.41).....\$ 215.00-Internal Address: Gomez - Inc -Enclosed Law & Business Affairs Authorized to be charged to deposit account 8. Deposit account number: Street Address: 610 Lincoln St. State: MA Zip: 0245] (Attach duplicate copy of this page if paying by deposit appoint) City: Waltham DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Frederic G. Hammond Signature Name of Person Signing Date Total number of pages including cover sheet, attachments, and document: Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231 11/01/2002 GTON11 00000197 75851982

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02 FC:8528

Gómez, Inc. Porivo Technologies, Inc.

## Continuation of #4

# A. Trademark Application Numbers:

Registered Marks	Status	Application #
Porivo	Registered 3/19/2002;	75851982
	2550719	
PEERAlert	Registered 4/2/2002;	76106436
	2557266	
PEERPressure	Pending	76106411
Porivo PEER	Pending	76106406
PEERPlane	Pending	76106407
All together now	Pending	76106413
PEERReview	Pending	76106405

## B. Trademark Registration Numbers:

Registered Marks	Status	Application #
Porivo	Registered 3/19/2002;	75851982
	2550719	
PEERAlert	Registered 4/2/2002; 2557266	76106436

#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of this 5th day of August, 2002 ("Effective Date"), by and between Porivo Technologies, Inc., a corporation organized under the laws of the State of Delaware, with its principal office at 2525 Meridian Parkway Suite 240, Durham, North Carolina, 27713 ("Assignor"), and Gomez, Inc., a corporation organized under the laws of the State of Delaware, with its principal office at 610 Lincoln Street, Waltham, Massachusetts, 02451 ("Assignee").

WHEREAS, Assignor and Assignee have entered into that Purchase Agreement and Plan of Reorganization dated as of the date hereof (the "Purchase Agreement"), pursuant to which Assignor has agreed, inter alia, to assign to Assignee assets relating to the intellectual property of Assignor's business, including, without limitation: (a) those United States trademark and service marks registrations identified and set forth on Schedule A; (b) those foreign trademark registrations identified and set forth on Schedule B (the foregoing collectively referred to herein as the "Marks"); and (c) the goodwill of the business associated with the Marks; and

WHEREAS, pursuant to the Purchase Agreement, Assignee wishes to acquire and Assignor wishes to assign the entire right, title and interest in and to the Marks, together with the goodwill of the business with which the Marks are used.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, the entire right, title and interest in and to the Marks, together with the goodwill of the business with which the Marks are used, for the United States and for all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States or any foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties, damages or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Mark in the United States and any foreign equivalents.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

To the extent any provision herein is inconsistent with the Purchase Agreement, the provisions of the Purchase Agreement shall control.

\* \* \* \*

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IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers thereunto duly authorized this 5th day of August, 2002.

PORIVO TECHNOLOGIES, IN
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By:	That The
	Name: Within Allen
	Title: Prich/CEO
	/
	GOMEZ, INC.
	GOMEZ, INC.
	•
By:	·
•	Name:
	Title:

IN TESTIMONY WHEREOF, the Assignor and Assignee have caused this Assignment to be signed and executed by the undersigned officers thereunto duly authorized this  $\mathbf{z}^{\text{th}}$  day of August, 2002.

	PORIVO TECHNOLOGIES, INC.
y:	
	Name:
	Title:
	GOMEZ, INC.
<b>y</b> :	Muander De Stein
	Name: Alexander D. Stein
	Title: President + CEO

State of North Carolina	)	ss.:
County of Wake	)	55
Holmes, President of Porivo basis of satisfactory evide instrument and acknowledge	Technonce) to me trument	before me, Berly personally appeared William blogies, Inc., personally known to me (or proved to me on the be the person whose name is subscribed to the within that he executed the same in his authorized capacity and that the person, or the entity upon behalf of which the person
Witness my hand and officia	ıl seal.	Berthas . Difor Notary Public
My Commission Expires:  Ny Commission Expires 12-20-2006		SERTHA S. DUOR
STATE OF		)
COUNTY OF	<del>.</del>	) SS: )
On theexecuted the foregoing Ass authority of	ignment	personally known to me, who acknowledged that he/she tas his/her voluntary act and deed on behalf and with full
		Notary Public
My Commission Expires:		

State of North Carolina )	
County of Wake ) ss.:	
Holmes, President of Porivo Technologies basis of satisfactory evidence) to be instrument and acknowledged to me that	fore me,, personally appeared William es, Inc., personally known to me (or proved to me on the the person whose name is subscribed to the within the executed the same in his authorized capacity and that person, or the entity upon behalf of which the person
Witness my hand and official seal.	
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My Commission Expires:	
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COMMONWERTH	
STATE OF MKSACHUSEDS )	
STATE OF MKSACHUSETS )  COUNTY OF MODLESEK )	S:
F.V. SIEIT perso	nally known to me, who acknowledged that he/she his/her voluntary act and deed on behalf and with full
	Notary Public
My Commission Expires:	
FREDERIC G. HAMMOND  Notary Public  Notary Commission Expires  My Commission 2005	

## Schedule A: U.S. Trademark Registrations

REGISTERED MARKS	STATUS
"Porivo"	Registered 3/19/2002
"peerAlert"	Registered 4/2/2002
IN PROCESS MARKS	STATUS
"peerPressure"	Applied for
"Porivo PEER"	Applied for
"peerPlane"	Applied for
"All together now"	Applied for – Note: similar marks registered by AT&T may impede ability to secure this mark

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None.

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