

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Ebbets Field Flannels, Inc. [] Individual(s) [] Association [] General Partnership [] Limited Partnership [x] Corporation-State Washington [] Other Additional name(s) of conveying party(ies) attached? [] Yes [] No

2. Name and address of receiving party(ies) Name: EFF, LLC Internal Address: Suite 1001 Street Address: 19 West 21st Street City: New York State: NY Zip: 10010 [] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [x] Corporation-State Delaware [] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [x] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [x] No

3. Nature of conveyance: [x] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: August 21, 2003

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,091,979 Additional number(s) attached [] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Samuel Fifer, Esq. Internal Address: SONNENSCHN, NATH & ROSENTHAL, LLP Street Address: P.O. Box #061080 Wacker Drive Station, Sears Tower City: Chicago State: IL Zip: 60606-1080

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 [x] Enclosed - PTO Form 2038 for charging fee to American Express card [x] Authorized to be charged to deposit account 8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature, Samuel Fifer, Esq. Name of Person Signing Signature August 25, 2003 Date Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

OP \$40.00 2091979

ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, Ebbets Field Flannels, Inc., a corporation organized under the laws of the State of Washington ("ASSIGNOR") is the registrant and sole and exclusive owner of a U.S. trademark which is the subject of the United States trademark registration listed below, hereinafter referred to as the "Mark";

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BLUE ROUTE	2,091,979	August 26, 1997

WHEREAS, EFF, LLC, a Delaware limited liability company whose address is 19 W. 21st Street, Suite 1901, New York, NY 10010 ("ASSIGNEE"), is desirous of acquiring from ASSIGNOR all right, title, and interest in and to the Mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over to ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the Mark and the registration therefor, together with the goodwill of the business connected with the use of and symbolized by said Mark throughout the world in perpetuity, and all causes of action by reason of any past, present or future infringement, dilution or unfair competition of said trademark, with the right to sue for and collect damages.

EBBETS FIELD FLANNELS, INC

Date: 8/21/03

By: [Signature]

Name: Lisa Cooper

Title: Partner

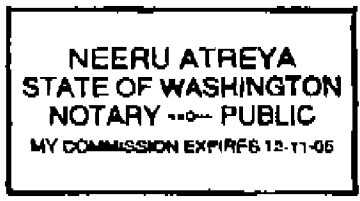
ACKNOWLEDGEMENT

STATE OF Washington)
)
COUNTY OF King) SS

Be it remembered on this 22 day of August, 2003, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared Lisa Cooper to me known, who being by me duly sworn according to law, on his oath does depose and make proof of my satisfaction that he was at the time of the execution thereof the partner of the said Ebbets Field Flannels, Inc., the Assignor in the foregoing instrument; and that he signed, sealed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his authority.

Notary Public: [Signature]

My Commission Expires: 12-11-06



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- Individual(s)
- General Partnership
- Corporation-State Washington
- Other _____
- Association
- Limited Partnership

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- Change of Name

Execution Date: August 21, 2003

2. Name and address of receiving party(ies)

Name: EFF, LLC

Internal Address: Suite 1001

Street Address: 19 West 21st Street

City: New York State: NY Zip: 10010

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
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Name: Samuel Fifer, Esq.

Internal Address: SONNENSCHN, NATH &

ROSENTHAL, LLP

Street Address: P.O. Box #061080

Wacker Drive Station, Sears Tower

City: Chicago State: IL Zip: 60606-1080

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