DRINKER BIDDLE & REATH LLP

1500 K Street, N.W., Suite 1100 Washington, D.C. 20005-1209 (202) 842-8800

1. NAME OF CONVEYING PARTY:	2. NAME AND ADDRESS OF RECEIVING PARTY:
Carol Schwartz An United States citizen Doing business as Carol Shaw	LORAC COSMETICS, INC. A California corporation 9559 Irondale Avenue Chatsworth, California 91311
3. NATURE OF CONVEYANCE:	2A. ASSIGNEE A FOREIGN ENTITY:
X Assignment Merger Security Agreement Change of Name Release of Security Interest	No: X 2B. DOMESTIC REPRESENTATIVE DESIGNATED: N/A
3A. EXECUTION DATE: October 31, 2002 3B. EFFECTIVE DATE: October 31, 2002	
4A. TRADEMARK APPLICATION NOS.:	4B. TRADEMARK REGISTRATION NO(S).: Reg. No. 1,852,838 - LORA C
Additional numbers attached?	Additional numbers attached? NO
Norm D. St. Landau, Esq. Drinker Biddle & Reath LLP 1500 K Street, N.W., Suite 1100 Washington, D.C. 20005-1209	
6. TOTAL NUMBER OF TITLES: 1	The undersigned declares to the best of her knowledge and belief that the information on this cover sheet is true and correct and any copy
7. TOTAL FEE: \$40.00 8. CHARGE FEES TO: DEPOSIT ACCT. NO. 50-0573 Our Ref: 32184,302	Submitted is a true copy of the original document. Andrea L. Engel Date: September 10, 2003 Page 1 of 2

FILED BY FACSIMILE TO: (703)306-5995

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September 10, 2003

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> TRADEMARK REEL: 002714 FRAME: 0303

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ASSIGNMENT

WHEREAS, Carol Schwartz, doing business as Carol Shaw, an individual and resident of

California ("Assignor") having a principal business address at 9559 Irondale Avenue,

Chatsworth, California 91311, has adopted, used and registered in the United States Patent and

Trademark Office the trademark LORAC, Reg. No. 1,852,838, dated September 6, 1994; and

WHEREAS, LORAC COSMETICS, INC., a California corporation ("LORAC" or

"Assignee") with a business address identical to that of Assignor, wishes to acquire all right title

and interest in and to the mark LORAC, the goodwill of the business symbolized thereby, and the

registration thereof;

NOW, THEREFORE, good and valuable consideration being extant, Assignor hereby

assigns to LORAC all of Assignor's right, title and interest in and to the mark LORAC, the

goodwill of the business symbolized thereby, and United States Trademark Reg. No. 1,852,838,

including the right to sue and recover damages for past acts of infringements of the mark.

CAROL SCHWARTZ d/b/a CAROL SHAW

(signature

Carol Schwartz

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THE SYSTEMS CENTER,

County of Los Angeles)

Cit of Los Angeles

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NOTARIAL CERTIFICATE

This will certify that on this <u>3/</u> day of October 2002, Carol Schwartz appeared before me and executed this assignment on behalf of Assignor and represented that she was authorized to do.

My commission expires: 8/7/03

SANDRA A. NOVICOFF
Comm. # 1231409
NOTARY PUBLIC - CALIFORNIA
Los Angeles County
My Comm. Expires Aug. 7, 2003

[Notarial Seal]

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RECORDED: 09/10/2003

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TRADEMARK REEL: 002714 FRAME: 0305