

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bradford G. Baruh		09/26/2003	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Baruh Spirits, Inc.		
Street Address:	550 Hamilton Avenue, Suite 220		
City:	Palo Alto		
State/Country:	CALIFORNIA		
Postal Code:	94301		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76329848		
CORRESPONDENCE DATA			
Fax Number:	(650)508-1174		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	kelly.mccrystle@comcast.net		
Correspondent Name:	Kelly J. McCrystle		
Address Line 1:	P.O. Box 848		
Address Line 4:	Belmont, CALIFORNIA 94002		
ATTORNEY DOCKET NUMBER:	033151-003		
NAME OF SUBMITTER:	Hoang-chi Truong		
Total Attachments: 1 source=033151-003_Assignment Signed#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Bradford G. Baruh, a U.S. citizen, having a place of residence at 816 Hayne Road, Hillsborough, California 94010 (hereinafter "ASSIGNOR"), has adopted and used in his business the color blue trademark which is the subject of U.S. Trademark Application No. 76/329,848, filed October 25, 2001; and

WHEREAS, said mark, said trademark application thereof and the goodwill of the business symbolized by said mark were assigned by ASSIGNOR to Baruh Spirits, Inc., a corporation organized and existing under the laws of California, having a place of business at 550 Hamilton Avenue, Suite 220, Palo Alto, California 94301 (hereinafter "ASSIGNEE"), which assignment was made January 1, 2002. and said ASSIGNOR is desirous of perfecting said assignment and does hereby confirm said assignment of said mark, said application and the goodwill of the business symbolized thereby,

WHEREAS, ASSIGNEE is desirous of acquiring and confirming the acquisition of all right, title and interest in and to said mark, said application and said goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, nunc pro tunc, as of January 1, 2002, unto ASSIGNEE all rights, title and interest in and to the aforesaid color blue trademark together with the goodwill of the business symbolized by the trademark and the aforesaid U.S. Application No. 76/329,848.

Bradford G. Baruh

Signature: Bradford G. Baruh

Date: Sept. 26, 03