

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Reveille, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other Massachusetts limited liability company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: ~~Universal TV Distribution Holdings~~ LLC

Internal

Address: _____

Street Address: 100 Universal City Plaza

City: Universal City State: CA Zip: 91608

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 09/18/2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) _____

2,419,897

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrea L. Calvaruso, Esq.

Internal Address: Donovan & Yee LLP

Street Address: 110 Greene Street - Suite 700

City: New York State: NY Zip: 10012

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0357

DO NOT USE THIS SPACE

9. Signature.

Andrea L. Calvaruso
Name of Person Signing


Signature

September 25, 2003
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 600367 2419897

ASSIGNMENT OF TRADEMARKS

WHEREAS, Reveille, LLC, a Massachusetts limited liability company, having its principal place of business at P.O. Box 614 Harvard, MA 01451 (hereinafter referred to as "ASSIGNOR"), is the owner of the mark REVEILLE and United States trademark registration for the mark REVEILLE, R.N. 2,419,897. (hereinafter referred to as the "TRADEMARK"); and

WHEREAS, Universal TV Distribution Holdings LLC, a Delaware limited liability company, having its principal place of business at 100 Universal City Plaza, Universal City, California 91608 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring said registration, and acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARK, together with the goodwill of the business associated with the TRADEMARK; and

NOW THEREFORE, in consideration of the sum of Five Thousand Dollars (\$5,000.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers to ASSIGNEE any and all right, title and interest in and to the TRADEMARK together with any goodwill of the business associated with the TRADEMARK; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, to record the TRADEMARK as the property of ASSIGNEE. ASSIGNOR further agrees to execute such further documents as may be required to record ASSIGNEE as the owner of the TRADEMARKS and registrations herein assigned.

IN WITNESS WHEREOF, this instrument has been executed this 18th day of September, 2003.

REVEILLE LLC

Steve Miloszewski
Steve Miloszewski

By: Steve Miloszewski
Name: Steve Miloszewski
Title: Member

Justin Wilson
Justin Wilson

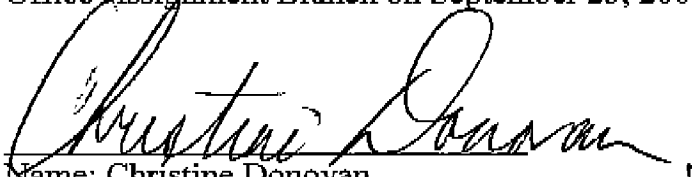
Carl Randolph
Carl Randolph

Greg Sullivan
Greg Sullivan

Andrew Simollardes
Andrew Simollardes

CERTIFICATE OF TRANSMISSION

I hereby certify that the foregoing Recordation Form Cover Sheet (Trademarks Only) and Assignment of Trademarks document, is being facsimile transmitted to the Patent and Trademark Office Assignment Branch on September 25, 2003.

A handwritten signature in cursive script, appearing to read "Christine Donovan", written over a horizontal line.

Name: Christine Donovan