## CH \$40.00 010035 21559

## RECORDATION FORM COVER SHEET

## TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.				
1. Name of conveying party(ies):	Name and address of receiving party(ies):			
PQ LICENSING S.A.	COWATCH S.A. Rue Verheyden 7 1080 Brussels			
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation - ☒ Other _ Joint Stock Company of Belgium  Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No  3. Nature of conveyance: ☒ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Other Execution Date: April 15, 2003	Individual(s) citizenship			
4. (A.) Trademark Application No.(s)	4. (B.) Trademark Registration No.(s) 2155967			
Additional numbers atta	·			
5. Correspondence should be mailed to:  VICTOR M. TANNENBAUM  ABELMAN, FRAYNE & SCHWAB	6. Total number of applications and registrations involved:			
150 East 42nd Street New York, New York 10017	7. Total fee (37 CFT 3.41):			
	Authorized to be charged to deposit account Deposit account number: 01-0035			
	(Attach duplicate copy of this page if paying by deposit account)			
DO NOT USE THIS SPACE				
8. Statement and signature.  To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.				
VICTOR M. TANNENBAUM  Name of Person Signing	Signature 10/90			
Total fumber of pages comprising cover sheet, attachments and documents:				

TRADEMARK REEL: 002725 FRAME: 0772

700046630

Ø 002/002

## <u>ASSIGNMENT</u>

WHEREAS, PQ Licensing S.A., a joint stock company organized and existing under the laws of Belgium with an office at Boulevard St. Michel, 50, 1040 Brussels, Belgium (hereinafter called the ASSIGNOR) has adopted and used the following trademark registered in the United States Patent and Trademark Office:

<u>Trademark</u>	Registration No.		Date Registered
La Vache Qui Regarde Passer Les Trains The Cow That Watches the Trains Go By	2,155,967	-	May 12, 1995

AND WHEREAS, Cowatch S.A., a company organized and existing under the laws of Belgium, with an office at Rue Verheyden 7, 1080 Brussels, Belgium (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof:

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark application, and trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 15 day of AVPRAIL, 2003.

**ASSIGNOR** 

Title: DIRECTOR

**TRADEMARK REEL: 002725 FRAME: 0773** 

RECORDED: 10/02/2003