

FORM PTO-1594
1-31-92

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings ⇄ ⇄ ⇄ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Southeast Asia Food, Inc.

- Individual(s)
- General Partnership
- Corporation - State: Philippines
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: May 4, 2000

2. Name and address of receiving party(ies):

Name: Heinz UFC Philippines, Inc.

Internal Address: 12/F Centerpoint Building
Ortigas Center

Street Address: Julia Vargas Avenue

City: Pasig City State: _____ ZIP: _____

City: Pasig City State: _____ ZIP: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation - State: Philippines
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,307,629

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean A. Bierkan

Internal Address: H.J. Heinz Company

Street Address: 600 Grant Street

City: Pittsburgh State: PA ZIP: 15219

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 08-1631

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy A. Linkes

Name of Person Signing

Nancy A. Linkes
Signature

October 10, 2003
Date

TRADEMARK

Total number of pages comprising cover sheet

1

700047754

REEL: 002729 FRAME: 0748

CH \$40.00 081631 2607629

UNITED STATES

ASSIGNMENT OF TRADEMARKS

WHEREAS, SOUTHEAST ASIA FOOD, INC., a corporation duly organized and existing under the laws of the Philippines, with office address at the 12/F Centerpoint Building, Julia Vargas Avenue corner Garnet Street, Ortigas Center, Pasig City, Philippines, represented herein by its duly authorized representatives, Joselito D. Campos, Jr. and Genaro D. Reyes (hereinafter referred to as the "ASSIGNOR"), has adopted, used and is using the trademark set forth in Exhibit A attached hereto and is the owner of said trademark (hereinafter referred to as the "TRADEMARK"); and

WHEREAS, HEINZ UFC PHILIPPINES, INC., a corporation duly organized and existing under the laws of the Philippines, with office address at the 12/F Centerpoint Building, Julia Vargas Avenue corner Garnet Street, Ortigas Center, Pasig City, Philippines, represented herein by its duly authorized representative, Lowell Gruman (hereinafter referred to as the "ASSIGNEE"), and is desirous of purchasing the TRADEMARK.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the ASSIGNOR hereby assigns, conveys and transfers unto the ASSIGNEE all the rights, title and interest in and to the TRADEMARK, including the registration thereof, together with the goodwill of the business that has accrued through the use of the TRADEMARK, as fully and entirely as the same would have been held by the ASSIGNOR had this assignment not been made.

IN WITNESS WHEREOF, the undersigned ASSIGNOR and ASSIGNEE have executed these presents this 4th day of May, 2000.

SOUTHEAST ASIA FOOD, INC.
(Assignor)

HEINZ UFC PHILIPPINES, INC.
(Assignee)

By:




Joselito D. Campos, Jr.

By:



Lowell Gruman



Genaro D. Reyes

43456

EXHIBIT A

United States Trademark Registrations

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Class</u>
JUFRAN	2,307,629	January 11, 2000	30

43456


TRADEMARK
REEL: 002729 FRAME: 0750

DESIGNATION OF DOMESTIC REPRESENTATIVE

Dean A. Bierkan, whose postal address is P. O. Box 57, Pittsburgh, Pennsylvania 15230, is hereby designated applicant's representative upon whom notice or process in proceedings affecting the marks set forth in the following schedule may be served.

SCHEDULE:

<u>Trademark</u>	<u>Registration No.</u>
JUFRAN	2,307,629

Dated this 4 day of May, 2000.



 SOUTHEAST ASIA FOOD, INC.
 PASIG CITY

43456