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FORM PTO-1594 (Rev. 6-93)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94) $M\&G\underline{\ 08076.0283U501;\ 08076.0248U501;\ 08076.0285U501}$

To the Commissioner of Patents and Trademarks: Flease record	the accached original documents or copy thereof.
Name of conveying party(ies):	Name and address of receiving party(ies):
Kraft Foods France	Cadbury France
Individuals Association	11, rue de la Vanne
Individuals Association General Partnership Limited Partnership	92542 Montrouge France
Corporation-State of	
Other: French Joint Stock Company	
Additional name(s) of conveying party(ies) anached?	
3. Nature of conveyance:	☐ Individual(s) citizenship ☐ Association
Assignment Merger Security Agreement Change of Name	General Partnership Corporation-State of
Other:	Other: French Simplified Joint Stock Company
Execution Date: September 1, 2003	Hassignee is not domiciled in the United States, a domestic representative designation is attached:
	✓ Yes
	(O-esignations must be separate document from Assignment)
4. Application number(s) or trademark number(s):	Additional name(s) & address(es) attached?
4. Application lumber(s) of trademark humber(s).	
A. Trademark Application No.(s)/ Mark(s)	B. Trademark Reg. No.(s)/Mark(s)
'	1,039,817 (LA VOSGIENNE)
	2,266,513 (LV and Design) 2,310,509 (SAY LA VIE)
*,5.0,505 (ONI INI VIL)	
5. Name and address of party to whom correspondence	statisched? Ves No
concerning document should be mailed:	6. Total number of applications and trademarks involved: 3
Name: John A. Clifford	7. Total fee (37 CFR 3.41): \$90.00
Address: MERCHANT & GOULD P.C. P.O. Box 2910	Enclosed Authorized to be charged to deposit account
Minneapolis, MN 55402-0910	Additionized to be charged to deposit account
-	8. Please charge any additional fees or credit any
overpayments to our Deposit account number: 13-2725	
DO NOT USE THIS SPACE	
9. Statement and signature:	
To the best of my knowledge and belief, the foregoing informoriginal document.	nation is true and correct and any attached copy is a true copy of the
John A, Clifford	1~11~03
Name of Person Signing	Signature Date
()	_
Total number of pages including cover sheet, attachments, and document: 5	
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Mull Stop Assignment Recordation Services	

Director of the United States Patent and Trademark Office P.O. Box 1450

Alexandria, VA 22313-1450

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> **TRADEMARK REEL: 002733 FRAME: 0298**

TRADEMARK(S) ASSIGNMENT

WHEREAS, Kraft Foods France, a joint stock company incorporated under the laws of France and having an office and place of business at 13, avenue Morane Saulnier, 78140 Vélizy Villacoublay, France (hereinafter referred to as the ASSIGNOR), has adopted, used and is using the following marks which are registered in the U.S. Patent and Trademark Office:

LA VOSGIENNE, Registration No. 1039817; and LV (and Design), Registration No. 2266513; and SAY LA VIE, Registration No. 2310509; and

WHEREAS, Cadbury France (previously known as Hollywood SAS), a simplified joint stock company incorporated under the laws of France and having an office and place of business at 11, rue de la Vanne – 92542 Montrouge, France (hereinafter referred to as the ASSIGNEE), was desirous of acquiring said mark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said **ASSIGNOR** assigned unto the said **ASSIGNEE** all right, title and interest in and to the said mark(s), together with the goodwill of the business symbolized by the mark(s), the above-identified registrations for the mark(s) and the above-identified application(s) for registration of said mark(s).

This assignment is deemed to have become effective on August 15, 2000.

KRAFT FOODS FRANCE

D., .

ritle: Préci dent Divecteur Gen

Date: 01/09/4003

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: Cadbury France

Registration No.: 2,266,513

Mark:

LV and Design

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3513

Dear Sir:

Merchant & Gould P.C., P.O. Box 2910, Minneapolis, Minnesota 55402-0910, is hereby appointed the owner's representative upon whom notice or process in the proceedings affecting the mark may be served.

Please direct all correspondence in this application to: John A. Clifford, Reg. No. 30,247 at (612)336.4616.

CADBURY FRANCE

TRADEMARK **REEL: 002733 FRAME: 0300**

RECORDED: 10/20/2003