

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings ⇨ ⇨ ⇨

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ejay Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 03/05/2002

2. Name and address of receiving party(ies)

Name: Empire Interactive Europe Limited

Internal

Address: The Spires, 677 High Road

Street Address: North Finchley

City: London UK State: Zip: N12 0DA

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other UK Limited Liability Corp

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
75/476344

B. Trademark Registration No.(s)  
2334237

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John M. Manion

Internal Address: Ryan Kromholz & Manion, S.C.

Street Address: P O Box 26618

City: Milwaukee State: WI Zip: 53226-0618

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

06-2360

DO NOT USE THIS SPACE

9. Signature.

John M. Manion, Reg. No. 38,957  
Name of Person Signing

  
Signature

10/21/03  
Date

Total number of pages including cover sheet, attachments, and document: 4


Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

CH \$65.00 062360 75476344

## CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office, Assignment Recordation Services, Facsimile No. 703 306-5995 on 21 October 2003.

By:

  
Barbara J. Mueller

Dated: 10-21-03

Execution Copy

**ASSIGNMENT OF TRADEMARK RIGHTS**

WHEREAS, EJAY INC., a New York corporation (hereinafter referred to as "ASSIGNOR"), is desirous of transferring whatever right, title and interest ASSIGNOR owns in the Trademarks and Trademark Registrations in the United States Patent and Trademark Office, listed on Exhibit A attached hereto, together with all associated goodwill in said trademarks, hereinafter referred to collectively as "TRADEMARK RIGHTS".

WHEREAS, EMPIRE INTERACTIVE EUROPE LTD., a corporation organized under the laws of the United Kingdom (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the TRADEMARK RIGHTS.

NOW, THEREFORE, for and in consideration of one Dollar (\$1.00) and other good and valuable consideration to ASSIGNOR, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR has sold, assigned and transferred, and by these presents does sell, transfer and set over unto said ASSIGNEE whatever right, title and interest ASSIGNOR owns in and to the TRADEMARK RIGHTS together with the goodwill of the business symbolized by the TRADEMARK RIGHTS, including all reissues, renewals and extensions of all registrations thereof, for the United States, its territories and possessions and all foreign countries, and with all claims that would be asserted by Assignor arising out of or relating to the use or ownership of the Trademark Rights.

ASSIGNOR authorizes the Commissioner of Patents of the United States, and any official of any foreign country or countries, whose duty it is to issue registrations for trademarks or other evidence or forms of industrial property protection, to transfer the Trademark Rights to ASSIGNEE in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment of Trademark Rights as of this 5<sup>th</sup> day of March, 2002.

EJAY INC

By 

Name: Helmut Schuster

Title: Director

**EXHIBIT A****Registered Trademarks**

## 1. "EJAY"

Registered in the name of its former owner, PXD Musicsoft, Inc., assigned to PXD Software, Inc. and later assigned to EJAY Inc.

Registration Number 2,334,237

Serial Number: 75/390230

Registration Date: March 28, 2000;

Application filed on intent-to-use basis on: November 14, 1997

**Trademark Applications**

## 1. "PLAY YOUR MUSIC LOUD!"

Application filed in the name of its former owner, PXD Musicsoft, Inc., assigned to PXD Software, Inc. and later assigned to EJAY INC.

Serial Number: 75/476344

Application filed on intent-to-use basis on: April 29, 1998

1180831.4