

05-21-2003



102453654

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

5.19.03

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

RECORDED  
MAY 17 11 08 AM '03  
TRADEMARK SECTION

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

05/20/2003 ECOOPER 00000101 501833 1337126  
01 FC:8521 40.00 CH

FOR OFFICE USE ONLY

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1337126"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

MIRIAM CLAIRE BEEZY

*Miriam Claire Beezy*

5/13/03

Name of Person Signing

Signature

Date Signed

FORM PTO-1594

Rev. 8-93

USPS No. 0651-0011 (USPS 474)

MRD 5-498 REC

05-15-1998



100710620

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

MAY - 7 1998

Send original documents; copy this form.

Tab settings 000

To the Honorable Commissioner of Patents

1. Name of conveying party(ies):

Tom Ballantyne and  
Ballantyne & Associates

MAY - 4 1998

- Individual(s)
- General Partnership
- Corporation-State
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 20, 1996

2. Name and address of receiving party(ies)

Name: Adlink Cable Advertising, LLC  
successor in interest to Cable Advertising Partners

Street Address: 11150 Santa Monica Blvd. #900

City: Los Angeles State: CA ZIP: 90025

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,337,126

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Helene E. Pretsky

Internal Address:

Kinsella, Boesch, Fujikawa & Towle, LLP

Street Address: 1901 Avenue of the Stars

7th Floor

City: Los Angeles State: CA ZIP: 90067

6. Total number of applications and registrations involved: -1-

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Helene E. Pretsky

Name of Person Signing

Signature

04/29/98

Date

Total number of pages including cover sheet, attachments, and document: -4-

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

*LP*

Whereas Tom Ballantyne ~~and Ballantyne & Associates~~ of P.O. Box 370738, Montara, California 94037 (the "Ballantynes"), have adopted, used and are using the service mark "Adlink," which is registered in the United States Patent and Trademark Office, Registration No. 1337126, dated May 21, 1985 (the "Service Mark"); and

Whereas Cable Advertising Partners doing business as Adlink, 11150 Santa Monica Boulevard, Suite 900, Los Angeles, California 90025 ("CAP"), is desirous of acquiring the Service Mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, the Ballantynes do hereby irrevocably assign and transfer unto CAP all rights, title, and interest of any kind whatsoever in and to the Service Mark, together with the good will of the business symbolized by the Service Mark, and the above identified registration thereof.

*[Signature]*  
Tom Ballantyne



Ballantyne & Associates

By: *[Signature]*

Its: OWNER

State of California }  
County of San Francisco } ss.

On this 20 day of April 1998 before me appeared Tom Ballantyne, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

*[Signature]*