

05-28-2003



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RECORDED

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). 12:39

5.23.03

FINANCE SECTION

Submission Type

Conveyance Type

New

Resubmission
Document ID # (Non-Recordation)

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date
Month Day Year
03 12 03

Mark if additional names of conveyance parties attached

Name International Speedway Corporation

Formerly

Execution Date
Month Day Year
03 12 03

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization Florida

Mark if additional names of receiving parties attached

Name Kansas Speedway Corporation

DBA/AKATA

Composed of

Address (line 1) 400 Speedway Blvd.

Address (line 2)

Address (line 3) Kansas City Kansas 66111

City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from the Assignment.)

Corporation Association

Other

Citizenship State of Incorporation/Organization Kansas

05/27/2003 DBYRNE 00000142 2538612
01 FC:8521 40.00 OP
02 FC:8522 25.00 OP

FOR OFFICE USE ONLY

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,538,612"/>	<input type="text" value="2,615,647"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved.

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number:

Authorization to charge additional fees: Yes No

Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

TERESA L. SANDRIDGE Theresa L. Sandridge 5-23-03

Name of Person Signing Signature Date Signed

ASSIGNMENT

This Registration Assignment Agreement ("Agreement") is made and entered into as of this 12th day of March, 2003, by and between International Speedway Corporation ("Assignor"), a corporation organized and existing under the laws of the State of Florida and having its principal place of business at 1801 West International Speedway Boulevard, Daytona Beach, Florida 32114, and Kansas Speedway Corporation ("Assignee"), a Kansas corporation having its principal place of business at 400 Speedway Blvd., Kansas City, Kansas 66111

WHEREAS, Assignor is the owner of the following trademarks and/or service marks, together with the goodwill symbolized by, subsisting in, and connected with said marks: KANSAS SPEEDWAY & Design (the "Marks");

AND WHEREAS, Assignor owns the following subsisting federal registrations (the "Registrations") for the Marks:

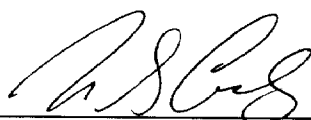
<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>GOODS/SERVICES</u>
KANSAS SPEEDWAY & Design	2,538,612	Housewares and glass products; namely, mugs, shot glasses, drinking glasses, salt and pepper shakers, decanters, portable coolers, beverage insulators and plastic sport bottles (I.C. 21) Men's, women's and children's clothing; namely, t-shirts, collared shirts, sport shirts, sweatshirts, sleeve-less tank tops, jackets, sweaters, caps, hats, sun visors, shorts, pants, shoes, socks and belts (I.C. 25) Games and toys; namely, computer video arcade games, die cast and plastic cars, trucks, motorcycles and other vehicles, electronic driving and road racing games, electronic slot cars, additional tracks for racing games, board games, puzzles, plush stuffed animals and radio-controlled cars, trucks and other vehicles (I.C. 28)

KANSAS SPEEDWAY & Design	2,615,647	Novelty license plates made of common metals for motor vehicles (I.C. 6) Computer video game equipment for use in connection with personal computers and televisions; video screens and televisions; computer game cartridges, cassettes, disks and memory devices containing computer game programs; AM/FM radio headsets, electronic microphones; remote and cordless telephones, walkie-talkies and sunglasses (I.C. 9) Smoker's articles, namely ashtrays (I.C. 34) Providing entertainment services in the nature of racing events; namely, automobile, motorcycle, truck or go-cart races; promoting and organizing motorsports events (I.C. 41)
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AND WHEREAS, Assignor is desirous of transferring and assigning to Assignee, and Assignee is desirous of acquiring, all right, title and interest in and to the Marks, the goodwill therein, and the Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks and the Registrations, together with the goodwill symbolized thereby, subsisting therein, and connected therewith.

INTERNATIONAL SPEEDWAY CORPORATION
 "Assignor"

By: 

Title: GENERAL COUNSEL