

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bestform Apparel Corp.		01/04/2003	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Vanity Fair, Inc.		
Street Address:	3411 Silverside Road		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19810		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78092595	LILY OF FRANCE EVE	
CORRESPONDENCE DATA			
Fax Number:	(302)477-3932		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	302-477-3930		
Email:	jacquelyn_pellegrino@vfc.com		
Correspondent Name:	Helen L. Winslow, Esq.		
Address Line 1:	3411 Silverside Road		
Address Line 2:	201 Baynard Building		
Address Line 4:	Wilmington, DELAWARE 19810		
ATTORNEY DOCKET NUMBER:	151/0940-US		
NAME OF SUBMITTER:	Jacquelyn A. Pellegrino		
Total Attachments: 1 source=bestform merger into vfi#page1.tif			

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Delaware

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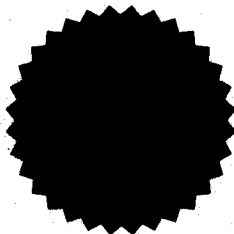
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"BESTFORM APPAREL CORP.", A DELAWARE CORPORATION, WITH AND INTO "VANITY FAIR, INC." UNDER THE NAME OF "VANITY FAIR, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, WAS RECEIVED AND FILED IN THIS OFFICE THE TWENTIETH DAY OF DECEMBER, A.D. 2002, AT 11:06 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION SHALL BE GOVERNED BY THE LAWS OF THE STATE OF DELAWARE.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE FOURTH DAY OF JANUARY, A.D. 2003, AT 11:58 O'CLOCK P.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 2224831

030052571

DATE: 01-27-03

TRADEMARK

RECORDED: 11/07/2003

REEL: 002744 FRAME: 0027