

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Access Product Marketing LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Wal-Mart Stores, Inc.
Internal
Address: _____
Street Address: 702 SW 8th Street
City: Bentonville State: AR Zip: 72716

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 11/15/03

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____

 Additional number(s) attached Yes No

B. Trademark Registration No.(s) _____
2,778,708

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Marya Lenn Yee, Esq.
 Internal Address: Donovan & Yee LLP

 Street Address: 110 Greene Street - Suite 700


 City: New York State: NY Zip: 10012

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
50-0357

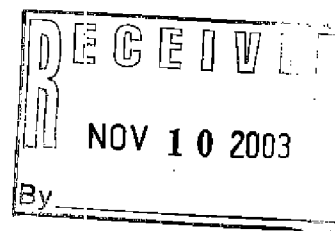
DO NOT USE THIS SPACE

9. Signature.
Marya Lenn Yee  November 17, 2003
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 500357 2778708



ASSIGNMENT OF TRADEMARKS

This Trademark Assignment is effective as of April 18, 2000 and is pursuant to an Agreement made on April 12, 2000 between the parties herein.

WHEREAS, ACCESS PRODUCT MARKETING, LLC, a Georgia limited liability company, having a principal place of business at 3780 Mansell Road, Suite T 50, Alpharetta, Georgia, 30022, (hereinafter referred to as "ASSIGNOR"), is the owner of the trademark and record owner of the United States trademark Registration No. 2,778,708, (hereinafter referred to as the "TRADEMARK"); and

WHEREAS, WAL-MART STORES, INC., a Delaware corporation, having a principal place of business at 702 SW 8th Street, Bentonville, Arkansas 72716 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARK, together with the goodwill of the business associated with the TRADEMARK or portion thereof to which the TRADEMARK pertains; and

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARK together with the goodwill of the business associated with the TRADEMARK or portion thereof to which the TRADEMARK pertains and the United States and foreign registrations and applications, thereof; and

ASSIGNOR, does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the

TRADEMARK, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative;

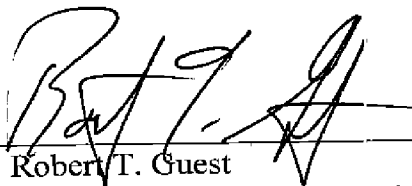
ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States to record the TRADEMARK as the property of ASSIGNEE; and

ASSIGNOR further agrees to execute such further documents as may be required to record ASSIGNEE as the owner of the TRADEMARK and registrations and applications herein assigned.

IN WITNESS WHEREOF, the parties have executed this instrument this 15th day of November, 2003.

ACCESS PRODUCT MARKETING, LLC

By: _____



Robert T. Guest

A Member of the Limited Liability Company