

RECORDATIC
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06-10-2003

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE



To the Honorable Commissioner of Patents and T

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Documents or copy thereof.

1. Name of conveying party(ies):

6.603

Street Insight LLC (nka Street Account LLC)

- Individual(s)
- General Partnership
- Corporation
- Other – Wyoming limited liability joint stock company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Dated: May 16, 2003

2. Name and address of receiving party(ies):

TheStreet.com, Inc.
14 Wall Street
New York, NY 10005

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation – Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/207,456

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Perla M. Kuhn, Esq.
Hughes Hubbard & Reed LLP
One Battery Park Plaza
New York, New York 10004-1482
(212) 837-6550
kuhn@hugheshubbard.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: 08-3264

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing

Perla M. Kuhn

Perla M. Kuhn

June 6, 2003

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
U.S. Patent and Trademark Office, Office of Public Records
Crystal Gateway 4, Room 335, Arlington, VA 22202

CERTIFICATE OF MAILING

Express Mail Certificate No.: EU939407815US

I hereby certify that this correspondence is being deposited with the United States Postal Service in an Express Mail envelope addressed to the U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Arlington, VA 22202 on June 6, 2003 (Date of Deposit).

Elaine S. Parker
Name

Signature

June 6, 2003
Date of Signature

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FINANCE SECTION
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OFFICE OF PUBLIC RECORDS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : TheStreet.com, Inc.
Mark : STREETINSIGHT
Serial No. : 78/207,456
Filed : January 27, 2003

POWER OF ATTORNEY

SIR:

In the matter of the above-identified Application, Applicant hereby appoints PERLA M. KUHN, RONALD ABRAMSON, JAMES B. KOBAK, JR., JULIUS RABINOWITZ, EDWIN C. BULLOCK, PETER A. SULLIVAN, ROBIN E. JACOBSON, NATASHA N. REED and KRISTIN B. WHITING of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys with full power of substitution and revocation and to transact all business in the Patent and Trademark Office in connection therewith.

The Street.com, Inc.

By: Jordan Goldstein
Name: Jordan Goldstein
Title: Vice President & General Counsel

Dated: May 21, 2003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**ASSIGNMENT OF APPLICATION
BASED ON INTENT TO USE**

WHEREAS, Street Account LLC, formerly Street Insight LLC, a Wyoming limited liability joint stock company, with a place of business at P.O. Box 13453 Jackson, Wyoming 83002 ("Assignor"), has a bona fide intent to use the mark STREETINSIGHT ("the Mark"), in connection with services in International Class 36.

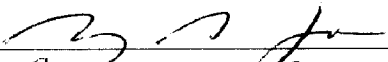
WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignors' bona fide intent to use the Mark in commerce in connection with the aforementioned services as follows:

<u>SERIAL NO.</u>	<u>FILING DATE</u>	<u>MARK</u>
78/207,456	January 27, 2003	STREETINSIGHT

WHEREAS, TheStreet.com, Inc., a Delaware corporation, with a principal place of business at 14 Wall Street, New York, NY 10005 ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Mark and the above-described application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers the Mark and the above-referenced Applications therefore, together with that portion of Assignor's business in connection with which it has a bona fide intent to use the Mark, and all of Assignor's rights therein, to Assignee.

Street Account LLC

By: 
Name: Gregory A. Jones
Title: Managing Partner

Dated: 5.16.03