| | Form PTO-1594 (Rev. 03/01) REC(OMB No. 0651-0027 (exp. 5/31/2002) TI Tab settings ⇔ ⇔ ♥ ▼ | 3. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office |
|--|---|---|
| | To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or | |
| | Name of conveying party(ies): | Name and address of receiving party(ies) |
| | YaYa, LLC | Name:_YaYa Media, Inc. Internal |
| | Individual(s) Association General Partnership Corporation Other Delaware limited liability company | Address:Street Address:12300 Wilshire Boulevard, Suite 400 City: Los Angeles State:_CAzip: 90025 Individual(s) citizenship |
| | Additional name(s) of conveying party(ies) attached? 🏬 Yes 🍱 No | □t Association |
| ļ | 3. Nature of conveyance: | Limited Partnership |
| | Assignment | Corporation <u>Delaware</u> |
| | Security Agreement Change of Name | Other |
| | Other | If assignee is not domiciled in the United States, a domestic representative designation is attached: □ Yes □ No. |
| | Execution Date: | (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No |
| | 4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/105564, 76/105571, 76/105574, 76/138192, 76/198605 Additional number(s) atta | B. Trademark Registration No.(s) |
| | Name and address of party to whom correspondence concerning document should be mailed: | 6. Total number of applications and registrations involved: |
| | Name: William A. Finkelstein, Esq. | *************************************** |
| | Internal Address: | 7. Total fee (37 CFR 3.41) |
| 06/11/2003 01 FC:8521 02 FC:8522 | ECOPER 00000030 76105564 | Enclosed Authorized to be charged to deposit account |
| 92 Hisoca | street Address: c/o Alschuler Grossman Stein & Kahan | 8. Deposit account number: |
| | | (Attach duplicate copy of this page if paying by deposit account) |
| ŀ | DO NOT USE | |
| | 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. | |
| | | May 22, 2003 ghature par sheet, attachments, and document: |

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

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DEED OF TRADEMARK ASSIGNMENT

TO ALL IT MAY CONCERN, be it known that for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, YaYa, LLC, a Delaware limited liability company, now having its principal place of business at 1250 4th Street, Suite 580, Santa Monica, California 90401, hereby sells, assigns and transfers to YaYa Media, Inc., a Delaware corporation, having its principal place of business at 12300 Wilshire Boulevard, Suite 400, Los Angeles, California 90025, its successors and assigns, the entire right, title and interest in and to the trademarks represented by the applications listed below, in relation to a transfer of its business in the United States pertaining to the trademarks, the goodwill of the business associated with the said trademarks, and including the following trademark applications therefor:

| with the data trademante, and meldang the tenering trademant approximate | | | | |
|--|------------------|--|--|--|
| <u>Trademark</u> | Application No. | Application Date | | |
| YAYA.COM | 76/105564 | August 9, 2000 | | |
| YAYA.COM | 76/105571 | August 9, 2000 | | |
| YAYA | 76/105574 | August 9, 2000 | | |
| ZOOMLET | 76/138192 | September 28, 2000 | | |
| YAYA | 76/198605 | January 20, 2001 | | |
| By: | | | | |
| Subscribed and sworn to before this 30th day of May | ore me , 2003 | REESE ELLA DAY Commission # 1364243 Notary Public - California | | |

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Notary Public

RECORDED: 06/09/2003

TRADEMARK REEL: 002749 FRAME: 0672