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RECORD/ TRA

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office



102472287

To the Honorable Commissioner of Patents and

documents or copy thereof.

1. Name of conveying party(ies):

WSOC Television Inc.

- Individual(s) Association
General Partnership Limited Partnership
Corporation-State of Delaware
Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Cox Holdings, Inc.
Street Address: 6205 Peachtree Dunwoody Road
City/State/zip: Atlanta, Georgia 30328

- Individual(s) citizenship-
Association-State of
General Partnership-State of
Limited Partnership-State of
Corporation-State of Delaware
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment.)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
Security Agreement Change of Name
Other

Execution Date: May 12, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,082,417

Additional number(s) attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Kathleen E. Fuller
Dow, Lohnes & Albertson P.L.L.C.
1200 New Hampshire Avenue, N.W.
Suite 800
Washington, DC 20036

Atty. Docket No.: 04065.0011

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
Authorized to be charged to deposit account

8. Deposit account number (please charge any additional fees that may be required to the deposit account):

50-1699

(Attach duplicate copy of this page if paying by deposit account.)

06/12/2003 BYRME 00000072 2082417 40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kathleen E. Fuller

May 20, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office.
P.O. Box 1450, Alexandria, Virginia 22313-1450

DCLIB01:1401191-1|04065.0011

TRADEMARK
REEL: 002753 FRAME: 0514

ASSIGNMENT

WHEREAS, WSOC Television Inc. ("Assignor"), a Delaware corporation, located at 1901 North Tryon Street, Charlotte, North Carolina 28206 is the owner of the following service mark which is registered in the United States Patent and Trademark Office (the "Mark"):

<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
CHARLOTTE NOW	2,082,417	July 22, 1997

WHEREAS, Cox Holdings, Inc. ("Assignee"), a Delaware corporation, located at 6205 Peachtree Dunwoody Road, Atlanta, Georgia 30328, desires to acquire said Mark, the registration thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Mark, including the goodwill of the business symbolized thereby, effective as of the date of execution below.

Signed this 12 day of May, 2003.

WSOC TELEVISION INC.

By:

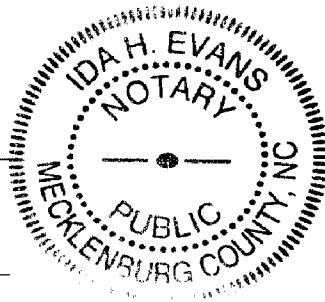
Lee Armstrong  
Vice President & General Manager

State of North Carolina )  
 )  
County of Mecklenburg )

ss:

Subscribed and sworn to before me  
this 12th day of May, 2003.

Notary Public



My Commission Expires: October 29, 2005