

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rescue Express, Inc.		10/28/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Allstate Motor Club, Inc.
Street Address:	51 West Higgins Road
Internal Address:	Suite RGA
City:	South Barrington
State/Country:	ILLINOIS
Postal Code:	60010
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2320109	1-888-WE RESCUE
Registration Number:	2197039	RESCUE EXPRESS
Registration Number:	2197038	

CORRESPONDENCE DATA	
Fax Number:	(312)332-6376
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312 332 3033
Email:	trademarks@dmmlaw.com
Correspondent Name:	Marsha K. Hoover
Address Line 1:	125 S. Wacker Drive, Suite 1700
Address Line 4:	Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Kevin A. Thompson
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Total Attachments: 1 source=assignment#page1.tif
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**ASSIGNMENT OF TRADEMARKS**


WHEREAS, Rescue Express, Inc., a Delaware corporation ("Assignor"), has adopted and used in its business the following trademarks: 1-888-WE RESCUE, which is registered in the United States Trademark Office under Registration Number 2320109, and dated February 22, 2000; RESCUE EXPRESS, which is registered in the United States Trademark Office under Registration Number 2197039, and dated October 20, 1998; and RESCUE EXPRESS and Design, which is registered in the United States Trademark Office under Registration Number 2197038, and dated October 20, 1998 (collectively, the "Trademarks");

WHEREAS, Assignor desires to sell and assign its rights to, and Allstate Motor Club, Inc, a Delaware corporation ("Assignee"), desires to purchase and become the assignee of all rights to said Trademarks.

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00), the receipt and sufficiency of which is hereby acknowledged, and other good and valuable consideration, Assignor does hereby sell, assign and transfer unto Assignee Assignor's entire right, title and interest in and to said Trademarks, together with the registrations thereof and the goodwill of Assignor in connection with which such Trademarks are used, as well as all rights and interests, both legal and equitable, in and to, and appurtenant to, said Trademarks, including all causes of action for the present and/or past infringement of, or unfair competition with, said Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be executed by Allen W. Dyon, Chairman of the Board and President of Rescue Express, Inc., effective as of October 28, 2003.

Rescue Express, Inc., a Delaware corporation



By: Allen W. Dyon KH  
Its: Chairman of the Board and President