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ed original documents or copy thereof.

Name of conveying party(ies):

One-On-One Sports, Inc. FINANCE SECTION

Individual(s) [] Association
General Partnership [] Limited Partnership
[X] Corporation-State Del
Other

Additional name(s) of conveying party(ies) attached? [] Yes [X] No

Nature of conveyance:

[X] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Other

Execution Date: December 19, 2000

2. Name and address of receiving party(ies)

Name: Vulcan Print Media, Inc.

d.b.a. Sporting News
Internal Address:

Street Address: 10176 Corporate Sq. Drive

City: St. Louis State: MO ZIP: 63132

[] Individual(s) citizenship
[] Association
[] General Partnership
[] Limited Partnership
[X] Corporation-State Delaware
[] Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [X] No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [] Yes [X] No

Application number(s) or patent number(s):

A. Trademark Application No.(s)

76/157,377

B. Trademark Registration No.(s)

Additional numbers attached? [] Yes [X] No

Name and address of party to whom correspondence concerning document should be mailed:

Name: Laura Konrath

Internal Address: Winston & Strawn

33rd Floor

Street Address: 35 West Wacker Drive

City: Chicago State: IL ZIP: 60601

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

[X] Enclosed

[] Authorized to be charged to deposit account

8. Deposit account number:

N/A

(Attach duplicate copy of this page if paying by deposit account)

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Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laura Konrath
Name of Person Signing

[Handwritten Signature]

Signature

6/18/03

Date

Total number of pages including cover sheet, attachments, and document:

SCHEDULE 1

A. General

Concurrent Use Agreement with Fordham University dated September 26, 1997 regarding use of the name "One-On-One Sports."

B. Trademark Applications:

SPORTSGIANT
Serial Number: 76069089*
Filed: June 12, 2000

THE NATION'S SPORTS GIANT
Serial Number: 76069074
Filed: June 12, 2000

SPORTSGIANT.COM
Serial Number: 76069073
Filed: June 12, 2000

SPORTS FLASH
Receipt of Serial Number is pending

C. Trademarks:

ONE-ON-ONE SPORTS
Serial Number: 75019671
Registration Number: 2071215
Filed: November 13, 1995
Published: March 25, 1997
Registered: June 17, 1997

ONE-ON-ONE SPORTS RADIO NETWORK
Serial Number: 75019673
Registration Number: 2071216
Filed: November 13, 1995
Published: March 25, 1997
Registered: June 17, 1997

STATSZONE
Serial Number: 75247144
Registration Number: 2169210
Status: REGISTERED
Filed: February 24, 1997
Published: April 7, 1998

Registered: June 30, 1998

ONE-ON-ONE SPORTS

Serial Number: 74359329

Registration Number: 1903066

Filed: February 16, 1993

Published: December 21, 1993

Registered: July 4, 1995

* All serial numbers are for filings at the U.S. Patent and Trademark Office

Domain Names

Domain	Date Registered With Network Solutions, Inc.
1on1sports.com	29-Feb-96
sportsflash.com	29-Feb-96
statszone.com	21-Jun-96
oneononesports.com	01-Jul-98
thesportsgiant.com	17-Apr-00
bostonsportsgiant.com	27-Apr-00
lasportsgiant.com	27-Apr-00
nysportsgiant.com	27-Apr-00
jaymariotti.com	03-Aug-00
jimandjay.com	03-Aug-00
Aroundthenfl.com	08-Aug-00
Bergerandmurray.com	08-Aug-00
Bobandbruce.com	08-Aug-00
Bobkempshow.com	08-Aug-00
Chetcoppock.com	08-Aug-00
Chetcoppockshow.com	08-Aug-00
Coppockonsports.com	08-Aug-00
Daveharbison.com	08-Aug-00
Daveharbisonshow.com	08-Aug-00
Jaymariottishow.com	08-Aug-00
Jimlitke.com	08-Aug-00
Jimlitkeshow.com	08-Aug-00
Kevinwheelershow.com	08-Aug-00
Mariottiandlitke.com	08-Aug-00
Nestoraparcio.com	08-Aug-00
Papajoechevalier.com	08-Aug-00
Papajoeshow.com	08-Aug-00
Peterbrownshow.com	08-Aug-00
Rickballoo.com	08-Aug-00
Rickballou.com	08-Aug-00
Rickballoushow.com	08-Aug-00

Rickblue.com	08-Aug-00
Stevehyder.com	08-Aug-00
Stevehydershow.com	08-Aug-00
Am1510boston.com	10-Aug-00
Am620newyork.com	10-Aug-00
Am620ny.com	10-Aug-00
Bostonsfan.com	10-Aug-00
Kmpc1540.com	10-Aug-00
Kmpcsportsradio.com	10-Aug-00
Sportingnewsnetwork.com	28-Aug-00
Sportingnewsradio.com	28-Aug-00
Thesportingnewsradio.com	28-Aug-00
lon1sports.net	16-Jun-99
Oneononesports.net	16-Jun-99

802768.1

TRADEMARK
REEL: 002764 FRAME: 0268

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment"), dated December 19, 2000 is by ONE-ON-ONE SPORTS, INC., a Delaware corporation, ONE-ON-ONE SPORTS RADIO STATIONS, INC., a Delaware corporation, ONE-ON-ONE SPORTS ON-SITE, INC., a Delaware corporation, and ONE-ON-ONE SPORTS NETWORK, INC., a Delaware corporation, and the LLC SUBSIDIARIES (as defined in the Purchase Agreement) (collectively, the "Assignors"), to VULCAN PRINT MEDIA, INC. (d.b.a. Sporting News), a Delaware corporation (the "Assignee").

RECITALS

A. The Assignors have adopted, used and are using the trademarks and domain names which are listed in Schedule 1 attached hereto and which are registered in the United States Patent and Trademark Office, with Networks Solutions, Inc. or another registrar of Internet domain names and/or used at common law (collectively, the "Trademarks") as indicated in Schedule 1.

B. In connection with that certain Asset Purchase Agreement dated November 27, 2000 by and among the Assignors and the Assignors' specified LLC Subsidiaries and Vulcan Radio Corporation and the Assignee, the Assignors' desire to assign the Trademarks to the Assignee, and the Assignee is desirous of acquiring all of the Assignors' rights, title and interest in and to the Trademarks, all federal, state and foreign registrations (if any) of or related to the Trademarks heretofore granted or applied for, including, without limitation, all renewals and extensions thereof, the right to file federal, state and foreign registrations, renewals and extensions of or related to the Trademarks, all actions, claims and causes of action related to the Trademarks, any and all damages, profits, penalties and other recoveries related to the foregoing and any and all common law rights of Assignor in and to the Trademarks in the United States, any state thereof and in foreign countries (collectively, the "Trademark Rights").

AGREEMENTS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignors hereby irrevocably sell, transfer, and assign to the Assignee all of the Assignors' rights, titles and interests throughout the universe in perpetuity in and to the Trademarks and the Trademark Rights, together with the goodwill of the business symbolized by the Trademarks and the Trademark Rights.

The Assignors represent and warrant that each of them is free to enter into this Assignment and to assign the Trademarks and the Trademark Rights to the Assignee.

The Assignors further covenant and agree that, upon the request of the Assignee, the Assignors shall execute and deliver and cause to be executed and delivered to the Assignee any and all documents and instruments necessary to effect and complete the transfer to the Assignee of the Trademarks and the Trademark Rights, to make all rightful oaths, to testify on behalf of the Assignee and to do all other lawful acts necessary to carry out the intent of this Assignment, as well as to provide such other materials, information or assignments as the Assignee may

consider necessary, and this Assignment shall be binding on the Assignors, their successors and/or assigns and all others acting by, through, with or under its direction, and all those in privity therewith. If the Assignors fail to execute and deliver the documents, instruments and/or assignments described in the previous sentence, the Assignee is hereby authorized and appointed the Assignors' irrevocable Attorney-In-Fact of and for the Assignors to make, execute and deliver any and all such documents, instruments and/or assignments. The Assignors hereby expressly agree that procedures be taken with the United States Patent and Trademark Office, Network Solutions, Inc. and/or other registrar of Internet domain names singly by the Assignee to record the transfer of the Trademarks and Trademark Rights to the Assignee. The Assignors acknowledge and agree that the Assignee's aforementioned powers as Attorney-In-Fact of the Assignors are powers coupled with an interest.

[Signatures appear on the following pages]

IN WITNESS WHEREOF, The Assignors have executed this Assignment as an instrument under seal as of the date set forth above.

ASSIGNOR:

ONE-ON-ONE SPORTS, INC.

By: [Signature]
Name: Christopher J. Brennan
Title: President

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Illinois
COUNTY OF Cook

ss.:

On this 18th day of December 2000, before me, the undersigned, personally appeared Christopher J. Brennan personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

[Signature: Nancy Clark Riordan]
[NOTARY SEAL]

.....
"OFFICIAL SEAL"
NANCY CLARK RIORDAN
Notary Public, State of Illinois
My Commission Expires 12/4/03
.....

ASSIGNOR:

ONE-ON-ONE SPORTS RADIO STATIONS, INC.

By: [Signature]
Name: Christopher J. Brennan
Title: President

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Illinois
COUNTY OF Cook

ss.:

On this 18th day of December 2000, before me, the undersigned, personally appeared Christopher J. Brennan personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

[Signature]
[NOTARY SEAL]

.....
"OFFICIAL SEAL"
NANCY CLARK RIORDAN
Notary Public, State of Illinois
My Commission Expires 12/4/03
.....

ASSIGNOR:

ONE-ON-ONE SPORTS ON-SITE, INC.

By: [Signature]
Name: Christopher J. Brennan
Title: President

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Illinois

ss.:

COUNTY OF Cook

On this 14th day of December 2000, before me, the undersigned, personally appeared Christopher J. Brennan personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

[Signature]
[NOTARY SEAL]

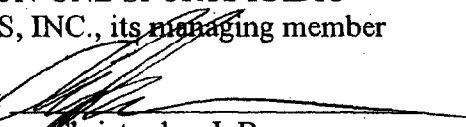
.....
"OFFICIAL SEAL"
NANCY CLARK RIORDAN
Notary Public, State of Illinois
My Commission Expires 12/4/03
.....

ASSIGNOR:

ONE-ON-ONE SPORTS LICENSE OF CALIFORNIA, L.L.C.

By: ONE-ON-ONE SPORTS RADIO OF CALIFORNIA, L.L.C., its managing member

By: ONE-ON-ONE SPORTS RADIO STATIONS, INC., its managing member

By: 
Name: Christopher J. Brennan
Title: President

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Illinois
COUNTY OF Cook

ss.:

On this 18th day of December 2000, before me, the undersigned, personally appeared Christopher J. Brennan personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


[NOTARY SEAL]

.....
"OFFICIAL SEAL"
NANCY CLARK RIORDAN
Notary Public, State of Illinois
My Commission Expires 12/4/03
.....

ASSIGNOR:

ONE-ON-ONE SPORTS LICENSE OF NEW JERSEY, L.L.C.

By: ONE-ON-ONE SPORTS RADIO C NEW JERSEY, L.L.C., its managing member

By: ONE-ON-ONE SPORTS RADIO STATIONS, INC., its managing member

By: [Signature]
Name: Christopher J. Brennan
Title: President

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Illinois

COUNTY OF Cook

ss.:

On this 18th day of December 2000, before me, the undersigned, personally appeared Christopher J. Brennan, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

[Signature]
[NOTARY SEAL]

