

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barden E. Stevenot		12/12/2003	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	McGuigan Simeon Wines Limited
Street Address:	P.O. Box 300
City:	Cessnock
State/Country:	AUSTRALIA
Postal Code:	NSW 2325
Entity Type:	CORPORATION: AUSTRALIA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2121261	MCGUIGAN BROTHERS
Registration Number:	2206221	VINE VALE

CORRESPONDENCE DATA	
Fax Number:	(415)457-2822
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(415) 457-2040
Email:	ginger@hiaringlaw.com
Correspondent Name:	Anne Hiaring, Esq.
Address Line 1:	19 Brookmont
Address Line 4:	San Anselmo, CALIFORNIA 94960-1412

ATTORNEY DOCKET NUMBER:	MCGUIGAN 1.1
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DOMESTIC REPRESENTATIVE	
Name:	Anne Hiaring, Esq.
Address Line 1:	19 Brookmont
Address Line 4:	San Anselmo, CALIFORNIA 94960-1412

OP \$65.00 2121261

NAME OF SUBMITTER:

Anne Hiaring, Esq.

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARKS
and TRADEMARK REGISTRATIONS**

Whereas Barden E. Stevenot, doing business as Stevenot Winery ("Registrant"), a citizen of the United States of America with his principal place of business at 2690 San Domingo Road, Murphys, California 95247 is the owner of the following trademarks which are the subject of U.S. trademark registrations:

<u>Mark</u>	<u>Registration No.</u>	<u>Issued</u>
McGUIGAN BROTHERS	2,121,261	December 16, 1997
VINE VALE	2,206,221	November 24, 1998

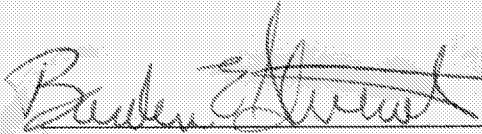
(the "Marks"); and

Whereas McGuigan Simeon Wines Limited, an Australian public company ("Assignee"), with principal place of business at P.O. Box 300, Cessnock, NSW 2325, Australia, holds that portion of the goodwill of the business of Registrant associated with the Marks, including the registrations, and is the successor in interest to that portion of business of the Registrant to which the marks pertain pursuant to Section 10 of the Lanham Act, 15 U.S.C. 1060.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, and subject to the grant of license to Registrant set forth below, Registrant hereby assigns to Assignee all right, title, and interest in and to the Marks, together with the goodwill of that portion of the business to which the Marks apply, and the above Certificates of Registration therefor.

The assignment of these registrations shall not affect or limit in any way the rights or obligations of any party under the Agreement Regarding Distribution of McGuigan Wines in the U.S.A. dated July 8, 1999 (the "Agreement") and that all of the terms of the Agreement shall remain in full force and effect. Assignor licenses Assignee the right to use the Marks in the U.S. in the course and scope, and under the Agreement, of distributing wines produced by Assignee. Such license shall remain in effect for so long as the Agreement or a successor agreement is in effect.

The record of this assignment shall be entered in the records of the United States Patent and Trademark Office.



Barden E. Stevenot
dba Stevenot Winery

Dated: December 12, 2003 _____