

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rockline Industries, Inc.		05/01/2003	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	S&S Brands, Inc.		
<b>Street Address:</b>	300 Delaware Avenue		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2379640	COTTONTAILS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(717)237-5300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	717-232-8000		
<b>Email:</b>	sheberli@mwn.com		
<b>Correspondent Name:</b>	Sue Heberlig		
<b>Address Line 1:</b>	P.O. Box 1166		
<b>Address Line 4:</b>	Harrisburg, PENNSYLVANIA 17108		
<b>ATTORNEY DOCKET NUMBER:</b>	20808-0001		
<b>NAME OF SUBMITTER:</b>	Sue Heberlig		
<b>Total Attachments: 1</b> source=a498961#page1.tif			

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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT made as of the 1st day of May, 2003 by and between Rockline Industries, Inc. (the "Assignor"), a Wisconsin corporation having its principal place of business at 1113 Maryland Avenue, Sheboygan, Wisconsin 53081, and S&S Brands, Inc. (the "Assignee"), a Delaware corporation having its principal place of business at 300 Delaware Avenue, Suite 900, Wilmington, Delaware 19801.

Assignor is the owner of U.S. Trademark Registration No. 2,379,640 for the COTTONTAILS trademark; and

Assignor has elected to transfer all of its rights, title, and interests in and to the trademark registration to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby irrevocably sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the trademark registration, together with the goodwill of the business symbolized by the trademark registration, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Assignor has set its hand and seal on the day and year first above written.

ROCKLINE INDUSTRIES, INC.



Name: Ron A. Kerscher  
Title: v.p. sales & marketing