

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
It's About Time, Inc.		12/03/2003	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	Herff Jones, Inc.
Street Address:	4625 West 62nd Street
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46268
Entity Type:	CORPORATION: INDIANA

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2538451	IT'S ABOUT TIME
Registration Number:	2360984	ACTIVE PHYSICS
Serial Number:	76457430	ACTIVE CHEMISTRY

CORRESPONDENCE DATA	
Fax Number:	(317)231-7433
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	3172317731
Email:	cfelts@btlaw.com
Correspondent Name:	Christopher P. Felts
Address Line 1:	11 S. Meridian St.
Address Line 4:	Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	2799-97
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NAME OF SUBMITTER:	Christopher P. Felts
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Total Attachments: 1 source=Its About Time#page1.tif
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