

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wausau Benefits, Inc.		12/19/2003	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Innoviant, Inc.		
Street Address:	11 Scott Street		
City:	Wausau		
State/Country:	WISCONSIN		
Postal Code:	54403		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76429336	INNOVIANT	
Registration Number:	2755768	I	
CORRESPONDENCE DATA			
Fax Number:	(608)257-0609		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	608-257-3911		
Email:	ssmolak@gklaw.com		
Correspondent Name:	LaFollette Godfrey & Kahn		
Address Line 1:	One East Main Street, Suite 500		
Address Line 4:	Madison, WISCONSIN 53713		
ATTORNEY DOCKET NUMBER:	060359-0001		
NAME OF SUBMITTER:	Eugenia G. Carter		
Total Attachments: 1			
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CH \$65.00 76429336

Assignment of Trademarks to Innoviant, Inc.

BACKGROUND

A. Wausau Benefits, Inc., a Delaware corporation, with its principal place of business at 1800 West Bridge Street, Wausau, WI 54401-2472 ("Assignor"), is the owner/applicant for the two below-listed marks which are pending/registered on the Principal Register of the United States Patent and Trademark Office (collectively, the "Marks"):

Mark	Registration/ Serial No.	Registration/ Filing Date	Class	Description of Goods
INNOVIANT	76/429,336	07/10/2002	36	Administration of employee prescription benefit plans
I	2,755,768	80/26/2003	36	Prescription benefit administration for others

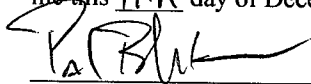
B. Innoviant, Inc., a Delaware corporation, with its principal place of business at 11 Scott Street, Suite 150, Wausau, WI 54403 ("Assignee") desires to acquire the Marks.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration of \$1.00, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns the Marks, including all of the goodwill associated with the Marks, and all of Assignor's rights therein, to Assignee.

Dated the 17th day of December, 2003.

Subscribed and sworn to before
me this 17th day of December, 2003.



Notary Public
State of Wisconsin, County of Marathon
My Commission: is permanent

WAUSAU BENEFITS, INC.

By: Bryan L. Troyer
Name: Bryan L. Troyer
Title: V.P.

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