

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office


To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>NEWCHANNEL, INC.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State of Delaware <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>OSRAM SYLVANIA INC. 100 Endicott Street Danvers, Massachusetts 01923</p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation - <u>State of Delaware</u> <input type="checkbox"/> Other _____</p> <p>Domestic representative is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: December 5, 2003</p>	
<p>4. (A.) Trademark Application No.(s)</p>	<p>4. (B.) Trademark Registration No.(s)</p> <p>2605126 2552562 2252563</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>

<p>5. Correspondence should be mailed to:</p> <p>VICTOR M. TANNENBAUM ABELMAN, FRAYNE & SCHWAB 150 East 42nd Street New York, New York 10017</p>	<p>6. Total number of applications and registrations involved: 3</p> <p>7. Total fee (37 CFT 3.41): \$ <u>90.00</u></p> <p><input type="checkbox"/> Enclosed (The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)</p> <p><input checked="" type="checkbox"/> Authorized to be charged to deposit account Deposit account number: 01-0035 (Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

B. Statement and signature.
To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM  6/14/03
Name of Person Signing Signature Date

Total number of pages comprising cover sheet, attachments and documents: 5

C.H. \$90.00 010035 2605126

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, NEWCHANNEL, INC., a corporation organized and existing under the laws of the State of Delaware, with an office at 370 Convention Way, Redwood City, State of California 94063, United States of America (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
NEWCHANNEL	2605126
NEWCHANNEL	2552562
NEWCHANNEL	2252563

AND WHEREAS, OSRAM SYLVANIA INC., a corporation organized and existing under the laws of the State of Delaware, located at 100 Endicott Street, City of Danvers, State of MA 01923, United States of America (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 5th day of December, 2003

NEWCHANNEL, INC.

By _____
Title CFO

UNITED STATES

**REVOCATION
AND
NEW POWER OF ATTORNEY**

Mark: NEWCHANNEL
Registration: 2252563
Serial No.:
Class(es):
Owner: Osram Sylvania Inc.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal address is 150 East 42nd Street, New York, New York 10017-5612, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

Lawrence E. Abelman
Jeffrey A. Schwab
Victor M. Tannenbaum
Peter J. Lynfield
Alan J. Hartnick
Caridad Piñeiro Scordato

Julianne Abelman
Jonathan W. Gumport
Marsha G. Ajhar
Norman S. Beier
Thomas E. Spath
Julie B. Seyler
Marie-Anne Mastrovito

members of the Bar of the State of New York, whose address is

ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017-5612 U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

By *Christine Shredy*

Date December 18, 2003

TRADEMARK

UNITED STATES

REVOCATION

AND

NEW POWER OF ATTORNEY

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Registration: **2605126**

Serial No.:

Class(es):

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