

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David Ravo		01/20/2004	INDIVIDUAL: UNITED STATES
Aaron Ravo		01/20/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	Pounds Off Nutrition, LLC
Street Address:	PO Box 8392
City:	Calabasas
State/Country:	CALIFORNIA
Postal Code:	91372
Entity Type:	Limited Liability Company: NEVADA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Serial Number:	78153646	POUNDS OFF

CORRESPONDENCE DATA	
Fax Number:	(602)258-4441
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	602-258-4440
Email:	chris@daylawfirm.com
Correspondent Name:	Christopher J. Day
Address Line 1:	340 East Palm Lane, Suite 282
Address Line 4:	Phoenix, ARIZONA 85004

NAME OF SUBMITTER:	Christopher J. Day
--------------------	--------------------

Total Attachments: 1 source=Assignment Pounds Off#page1.tif
--

OP \$40.00 78153646

**POUNDS OFF**  
Serial No. 78/153646

**ASSIGNMENT OF TRADEMARK REGISTRATION APPLICATION**


WHEREAS, David Ravo, an individual citizen of the United States, and Aaron Ravo, an individual citizen of the United States, with an address of P.O. Box 49180, Los Angeles, CA 90049 (collectively, "Assignor") have jointly adopted, used and are using the mark POUNDS OFF, which they have applied to register with the United States Patent and Trademark Office, Serial Number 78/153646; and


WHEREAS, Pounds Off Nutrition, LLC, a Nevada limited liability company with an address of P.O. Box 8392, Calabasas, CA 91372 is desirous of acquiring said mark and the registration application thereof, including all good will associated with the business;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Pounds Off Nutrition, LLC, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration application.

DATED AS OF THE 20 DAY OF JANUARY 2004

ASSIGNOR:

  
\_\_\_\_\_  
David Ravo

  
\_\_\_\_\_  
Aaron Ravo