

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

NEWCHANNEL, INC.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other Correction of Reel/Frame 2777/0441

Execution Date: 12/5/2003

2. Name and address of receiving party(ies)

Name: OSRAM SYLVANIA INC.

Internal

Address:

Street Address: 100 Endicott Street

City: Danvers State: MA Zip: 01923

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2552563

(instead of 2252563)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Frank Terranella

Internal Address:

Abelman Frayne & Schwab

Street Address: 150 East 42nd Street

City: New York State: NY Zip: 10017

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

01-0035

DO NOT USE THIS SPACE

9. Signature.

Frank Terranella

Name of Person Signing

Signature

Signature

February 2, 2004

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

CH \$40.00 010035 2552563

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
NEWCHANNEL, INC.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State of Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
OSRAM SYLVANIA INC.
100 Endicott Street
Danvers, Massachusetts 01923

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation - State of Delaware _____
 Other _____

Domestic representative is attached: Yes No
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: December 5, 2003

4. (A.) Trademark Application No.(s)

Additional numbers attached? Yes No

4. (B.) Trademark Registration No.(s)
2605126
2552562
2252563 - SHOULD BE 2552563

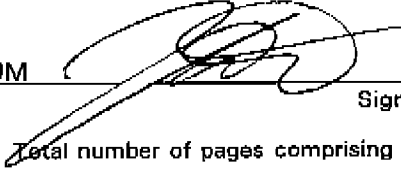
5. Correspondence should be mailed to:
VICTOR M. TANNENBAUM
ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFT 3.41): \$ 90.00
 Enclosed
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)
 Authorized to be charged to deposit account
Deposit account number: 01-0035
(Attach duplicate copy of this page if paying by deposit account)

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8. Statement and signature.
To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM  6/14/03
Name of Person Signing Signature Date

Total number of pages comprising cover sheet, attachments and documents: 5

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, NEWCHANNEL, INC., a corporation organized and existing under the laws of the State of Delaware, with an office at 370 Convention Way, Redwood City, State of California 94063, United States of America (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
NEWCHANNEL	2605126
NEWCHANNEL	2552562
NEWCHANNEL	2052563 ^{5.7.03}

AND WHEREAS, OSRAM SYLVANIA INC., a corporation organized and existing under the laws of the State of Delaware, located at 100 Endicott Street, City of Danvers, State of MA 01923, United States of America (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 5th day of December, 2003

NEWCHANNEL, INC.

By _____
Title CFO