

07-31-2003



To the Honorable Comm

rademarks:

102512988

Please record the attached original documents or copy thereof.

1. NAME OF CONVEYING PARTY(IES):
The Lamaur Corporation
5601 East River Road
Fridley, Minnesota 55432

7-28-03

ENTITY: **Corporation - Delaware**
Additional name(s) of conveying party(ies) attached? No

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):
CWC Inventories, Inc.
2644 Metro Blvd.
Maryland Heights, Missouri 63043

ENTITY: **Corporation - Missouri**
Additional names(s) & address(s) attached? No

3. NATURE OF CONVEYANCE:
Assignment

Execution Date: **December 16, 2002**

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S):
2,474,561

5. NAME & ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:
Annette P. Heller, Attorney **314/469-2610**
14323 South Outer Forty, Ste 512S
Town & Country, Missouri 63017

6. Total number of applications and registrations included: **1**

7. Total fee enclosed: **\$40**

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Annette P. Heller

Annette P. Heller 7/22/03

Total No. of pages including cover sheet: **2**

Our File No.: 02C226/02 002MI02/2
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TRADEMARK ASSIGNMENT

Whereas, The Lamaur Corporation (Assignor), a Delaware corporation, located and doing business at 5601 East River Road, Fridley, Minnesota 55432 is the owner of the following trademark and trademark registration which is registered with the U.S. Patent and Trademark Office:

B IN10SE 2,474,561

and

Whereas, CWC Inventories, Inc. (Assignee), a Missouri corporation, with its principal place of business at 2644 Metro Blvd., Maryland Heights, Missouri 63043, is desirous of acquiring said trademark and registration.

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all rights, title and interest in and to the said trademark together with the good will of the business symbolized by the said trademark, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said trademark and the registration thereof effective as of December 16, 2002.

The Bankruptcy Estate of
THE LAMAUR CORPORATION

By: B. F. Gould Dated: 12/16/02
Its: Chapter 7 Trustee

State of Minnesota)
County of HENNEPIN)

Subscribed and sworn to before me this 16th day of December, 2002.

Wendy S. Latuff My Commission Expires: 01/31/02
Notary Public

