To the Honorable Comm

102512988

rademarks:

Please record the attached original documents or copy thereof.

1. NAME OF CONVEYING PARTY(IES):

7-28-03

The Lamaur Corporation 5601 East River Road Fridley, Minnesota 55432

ENTITY: Corporation - Delaware

Additional name(s) of conveying party(ies) attached? NO

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

CWC Inventories, Inc.

2644 Metro Blvd.

Maryland Heights, Missouri 63043

ENTITY: Corporation - Missouri Additional names(s) & address(s) attached? NO

3. NATURE OF CONVEYANCE:

Assignment

Execution Date: December 16, 2002

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S): 2,474,561

5. NAME & ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:

Annette P. Heller, Attorney 14323 South Outer Forty, Ste 512S Town & Country, Missouri 63017

314/469-2610

- Total number of applications and registrations included: 1
- 7. Total fee enclosed: \$40

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original

document.

Annette P. Heller

Total No. of pages including cover sheet: 2

Our File No.: 02C226/03 002MI02/2 C:\wpFiles\agrms\C22601MI.COV 07/30/2003 DBYRNE 00000091 2474561

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TRADEMARK REEL: 002791 FRAME: 0093

TRADEMARK ASSIGNMENT

Whereas, The Lamaur Corporation (Assignor), a Delaware corporation, located and doing business at 5601 East River Road, Fridley, Minnesota 55432 is the owner of the following trademark and trademark registration which is registered with the U.S. Patent and Trademark Office:

B IN10SE

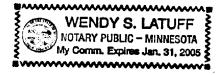
2,474,561

and

Whereas, CWC Inventories, Inc. (Assignee), a Missouri corporation, with its principal place of business at 2644 Metro Blvd., Maryland Heights, Missouri 63043, is desirous of acquiring said trademark and registration.

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all rights, title and interest in and to the said trademark together with the good will of the business symbolized by the said trademark, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said trademark and the registration thereof effective as of December // 2002.

The Bankruptcy Estate of	
THE LAMAUR CORPORATION	
By:	Dated: 12/16/02
State of Minnesota)	
County of <u>HENNEPIN</u>)	
Subscribed and sworn to before me this /b day of December, 2002.	
Winds Lature My Commission Expires: 0//31/02	
Notary Public V	



RECORDED: 07/28/2003

TRADEMARK REEL: 002791 FRAME: 0094