RECORDA'. TR

To the Honorable Commission

102512987

rks:

Please record the attached original documents or copy thereof.

1. NAME OF CONVEYING PARTY(IES):

7-28-03

The Lamaur Corporation 5601 East River Road Fridley, Minnesota 55432

ENTITY: Corporation - Delaware

Additional name(s) of conveying party(ies) attached? NO

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

CWC Inventories, Inc.

2644 Metro Blvd.

Maryland Heights, Missouri 63043

ENTITY: Corporation - Missouri Additional names(s) & address(s) attached? NO

3. NATURE OF CONVEYANCE:

Assignment

Execution Date: December 16, 2002

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S):

78/047,931 76/337,866 76/318,695

5. NAME & ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE

MAILED:

Annette P. Heller, Attorney 14323 South Outer Forty, Ste 512S Town & Country, Missouri 63017

314/469-2610

6. Total number of applications and registrations included: 3

7	Total	foo	enclosed.	\$ Q A
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Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original

Annette P. Heller

Total No. of pages including cover sheet: 2 Our File No.: 02C226/02 002MI02/2 C:\WPFILES\AGRMS\C22601MI.COV

TRADEMARK REEL: 002794 FRAME: 0495

TRADEMARK ASSIGNMENT

Whereas, The Lamaur Corporation (Assignor), a Delaware corporation, located and doing business at 5601 East River Road, Fridley, Minnesota 55432 is the owner of the following trademarks and trademark applications which are pending with the U.S. Patent and Trademark Office:

GEORGE CAROLL & DESIGN 78/047,931 GEORGE CAROLL HOLLYWOOD STYLIST 76/337,866 GEORGE CAROLL STUDIO STYLE 76/318,695

and

Whereas, CWC Inventories, Inc. (Assignee), a Missouri corporation, with its principal place of business at 2644 Metro Blvd., Maryland Heights, Missouri 63043, is desirous of acquiring said trademarks and applications.

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all rights, title and interest in and to the said trademarks together with the good will of the business symbolized by the said trademarks, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said trademarks and applications and any resulting registrations thereof effective as of December b, 2002.

The Bankruptcy Estate of THE LAMAUR CORPORATION	
By: 15- Leonal	Dated: /2/16/02
Its: Chapter 7 Trustee	
State of Minnesota) County of HENNEPIN)	
Subscribed and sworn to before me this	s 16 5 day of December, 2002.
Windes Latures	My Commission Expires: 01/31/05

WENDY S. LATUFF
NOTARY PUBLIC - MINNESOTA
My Comm. Expires Jan. 31, 200

RECORDED: 07/28/2003

TRADEMARK REEL: 002794 FRAME: 0496