

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Information, Inc.		10/31/2003	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Emetrix, Inc.		
Street Address:	9625 West 76th Street		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78167915	EMETRIX	
CORRESPONDENCE DATA			
Fax Number:	(952)896-1537		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	952-896-3309		
Email:	cquinn@larkinhoffman.com		
Correspondent Name:	James P. Quinn		
Address Line 1:	1500 Wells Fargo Plaza		
Address Line 2:	7900 Xerxes Avenue South		
Address Line 4:	Bloomington, MINNESOTA 55431		
ATTORNEY DOCKET NUMBER:	20717-37		
NAME OF SUBMITTER:	Cathryn J. Quinn		
Total Attachments: 1 source=emetrix#page1.tif			


OP \$40.00 78167915

ASSIGNMENT

In consideration for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Iomation, Inc., a Utah corporation (the Assignor), hereby transfers, sells, and assigns to Emetrix, Inc., a Minnesota corporation (the Assignee), all of the Assignor's right, title, and interest in and to the mark "Emetrix," an application for the registration of which was filed in the United States Office of Patents and Trademarks (the Trademark Office) on September 25, 2002, and assigned Serial No. 78/167,915 (the Mark), together with all of the goodwill associated with the Mark, any and all registrations in the United States Office of Patents and Trademarks or in the office or agency of any state, country, or jurisdiction, and any and all rights to sue for any past, present, or future infringement of the Mark.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the 31st day of October, 2003.

THE ASSIGNOR:
IOMATION, INC.

By: 
Brent L Haus
Its: PRESIDENT

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