


**RECORDATION FORM COVER SHEET
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U.S. DEPARTMENT OF COMMERCE
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Form PTO-1694
(Rev. 10/02)
OMB No. 0651-0027 (exp. 03/30/2005)
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>Pines Publishing, Inc.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State Illinois <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and Address of receiving party(ies)</p> <p>Name: Precision Information, LLC Internal Address: _____ Address: _____ Street Address: 93 Lakewood Gardens Lane City: Madison State: WI Zip: 53704</p> <p><input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State <input checked="" type="checkbox"/> Other Limited Liability Company</p> <p>If assignee is not domiciled in the United States, 9 months representative designation is attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: October 24, 2003</p>	<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No (s) _____ _____</p> <p>B. Trademark Registration No.(s) 2,140,057</p> <p>Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Joe Saari Internal Address: _____ _____</p> <p>Street Address: 93 Lakewood Gardens Lane _____</p> <p>City: Madison State: WI Zip: 53704</p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 3.41).....\$ 40.00</p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____</p>
DO NOT USE THIS SPACE	
<p>9. Signature:</p> <p>Susan M. Oldel _____ Name of Person Signing</p>	<p> _____ Signature</p> <p>10/30/03 _____ Date</p> <p>Total number of pages including cover sheet, attachments, and document: 2</p>

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT
OF
TRADEMARK REGISTRATION

and 9896 Lincoln Rd.
Morrison, IL 61270

Whereas Pines Publishing, Inc. ("Assignor"), of 5263 N. Lamon, Chicago, IL has adopted, used and is using the following mark, which is registered in the United States Patent and Trademark Office;

Mark: EDUCATED INVESTOR: THE ONLINE GLOBAL RESOURCE CENTER
Registration Number: 2,140,057
Date of Issuance: 03 March 1998

Whereas Precision Information, LLC ("Assignee"), of 93 Lakewood Gardens Lane, Madison, Wisconsin 53704, wishes to acquire said mark and the registration thereof;

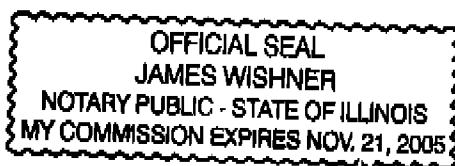
Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

By: Susan M. Gidel
(Name)
President
(Title)

State of Illinois)
County of Cook)

On this 24 day of Oct, 2003, before me appeared Susan M. Gidel, known to me to be the President of Pines Publishing, Inc., and acknowledged that he/she executed the foregoing Assignment of Trademark Registration in his/her capacity as President of said Pines Publishing, Inc. by its authority.

James Wishner
Notary Public
My Commission Expires: 11-21-05



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