

08-06-2003

Form PTO-1594 (Rev.10/02) OMB No. 0651-0027 (exp. 6/30/2005) REC TI

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office



To the Honorable Commissioner of Patents a

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original documents or copy thereof.

1. Name of conveying party(ies):

Minataur Productions, Inc.

- Individuals(s) Association
General Partnership Limited Partnership
Corporation-State -- Illinois
Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Channel M, Inc.

Internal Address:
Street Address: 11734 Gateway Boulevard
City: Los Angeles State: CA Zip: 90064

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State California
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
Security Agreement Change of Name
Other

Execution Date: Effective Date: 6/5/03

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/192,629 75/192,631

B. Trademark Registration No.(s) 2,317,477

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dorie G. Choderker
Internal Address: Russ, August & Kabat
Street Address: 12424 Wilshire Boulevard, Suite 1200
City: Los Angeles State: CA Zip: 90025

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41) \$ 90.00
Enclosed
Authorized to be charged to deposit account

8. Deposit account number: 182345

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature.

I hereby certify that on July 31, 2003, which is the date I am signing this certificate, I am depositing this correspondence with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to: Mail Stop Assignment Recordation Services, Director of USPTO, P.O. Box 1450, Alexandria, VA 22313-1450. I believe, to the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dorie G. Choderker
Name of Person Signing

Dorie Choderker
Signature

July 31, 2003
Date

Total number of pages including cover sheet, attachments, and document: 5

I hereby certify that on July 31, 2003, which is the date I am signing this certificate, I am depositing this correspondence with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to: Mail Stop Assignment Recordation Services, Director of USPTO, P.O. Box 1450, Alexandria, VA 22313-1450.

Dorie G. Choderker
Name: Dorie G. Choderker

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

## ASSIGNMENT

**WHEREAS**, Minataur Productions, Inc., an Illinois corporation, with its principal place of business at 11734 Gateway Boulevard, Los Angeles, California 90064 (hereinafter "ASSIGNOR"), has used and is using various service marks and trademarks in its business as it was conducted up to June 4, 2003 including, but not limited to, those marks set forth on Schedule A attached hereto and is the owner of said marks and the registration and applications therefor listed on Schedule A; and

**WHEREAS**, Channel M, Inc., a California corporation, with its principal place of business at 11734 Gateway Boulevard, Los Angeles, California 90064 (hereinafter "ASSIGNEE") is desirous of acquiring said marks and the registration and applications therefor set forth on Schedule A;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE, its successors and assigns, all right, title, and interest in and to said marks worldwide together with the goodwill of the business symbolized by the marks and the registration and applications therefor including, but not limited to those set forth on Schedule A, effective as of June 5, 2003.

The ASSIGNOR further sells, assigns, and transfers to ASSIGNEE, its successors and assigns, all income, royalties, damages and payments now or hereafter due or payable in respect to the marks assigned to ASSIGNEE and any and all causes of action, claims or demands (either in law or equity) and the right to sue and counterclaim for past, present and future infringement, misappropriation, or dilution of the rights assigned to ASSIGNEE and to receive, retain, hold and enjoy for its own use and behalf, and for the use and behalf of its successors,



**SCHEDULE A**

**MARKS**

**Registration**

<b>Marks</b>	<b>Registration Date</b>	<b>Registration Number</b>
CHANNEL M	2/15/00	2,317,477

**Applications**

<b>Marks</b>	<b>Application Filing Date</b>	<b>Application Serial Number</b>
CHANNEL M	11/4/96	75/192,629
CHANNEL M	11/4/96	75/192,631

**Common Law Marks**

CHANNEL M And Design

CHANNEL M MARKETING MEDIA MORE

CHANNEL M MARKETING MEDIA MORE And Design